

## Company Overview

It is estimated that 80% of at-home ice cream consumption happens in the hours before bed. Nightfood ice cream is sleep-expert formulated specifically for nighttime snacking.

The Nightfood scientific team includes America's most prominent sleep expert, Dr. Michael Breus.

The ice cream rollout is being led by Jim Christensen. Christensen is the former VP of Ice Cream Sales for global ice cream giant Unilever (owners of Ben & Jerry's, Breyers, Magnum, Klondike, Good Humor, and recently acquired Talenti).

Christensen is targeting distribution in 10,000 outlets by the end of 2019.

In its "Food and Drink Trends 2017" report, leading marketing intelligence agency Mintel identified nighttime specific food and beverages as one of the "most compelling and category changing" trends for 2017 and beyond.

At Nightfood, we believe we're pioneering the next multi-billion dollar category, changing the way regular people snack at night.

## Nightfood Ice Cream Scores Two Major National Media Hits: CEO Interviewed on Yahoo Finance PM, and a Feature on Today.com

Mar 21 2019, 9:02 AM EDT

## Nightfood CEO Sean Folkson Discusses Equity Investment from NFL Star Tyler Eifert, Provides National Ice Cream Roll-Out Update and Answers Shareholder Questions Regarding Company Share Structure in a New Exclusive Audio Interview at SmallCapVoice.com, Inc.

Mar 19 2019, 8:00 AM EDT

## Nightfood Ice Cream Expanding Distribution to Sixteen States; Second Production Run This Week, Initial Feedback is Strong

Mar 11 2019, 9:12 AM EDT

## Stock Overview

Symbol	NGTF
Exchange	OTCQB
Market Cap	36.89m
Last Price	\$0.70
52-Week	\$0.1601 - \$0.92

03/25/2019 03:55 PM EDT

## Management Team

**Sean Folkson**  
CEO

**Jim Christensen**  
VP of Ice Cream

**Mark Noffke**  
CFO

## Nightfood Holdings, Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.