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Dynatrace Named a Leader in 2025 Gartner® Magic Quadrant™ for Digital Experience Monitoring

Dynatrace positioned furthest for Completeness of Vision

BOSTON--(BUSINESS WIRE)-- [Dynatrace](#) (NYSE: DT), the leading AI-powered observability platform, today announced it has been recognized as a Leader in the Gartner Magic Quadrant for Digital Experience Monitoring for the second year in a row. Gartner evaluated 14 vendors, and [Dynatrace was recognized](#) for its Ability to Execute and Completeness of Vision, positioning the company in the furthest placement on the Completeness of Vision axis. Complimentary copies of the 2025 Gartner Magic Quadrant for Digital Experience Monitoring are available on the Dynatrace website.

“Digital experiences have become the primary channel for customer interactions, making real-time insights into their digital infrastructure critical for ensuring performance, reliability, and trust,” said Steve Tack, Chief Product Officer at Dynatrace. “We believe that being recognized by Gartner as a Leader in the Digital Experience Monitoring report since its inception reflects our ongoing commitment to empowering customers to turn complexity into insights and action across their environments. We remain committed to delivering innovative product solutions that allow our customers to continue raising the bar for the customer experience.”

In the 2025 Gartner Peer Insights™ Voice of the Customer for Digital Experience Monitoring report, Dynatrace was the only vendor identified as a Customers' Choice. The company was also recognized as a Leader and positioned highest in Execution in the 2025 Gartner Magic Quadrant for Observability Platforms. In the [2025 Gartner Critical Capabilities for Observability Platforms Report](#), Dynatrace ranked highest in the following Use Cases: Cost Optimization (4.32/5), Site Reliability Engineering (4.3/5), Business Insights (4.3/5) and AI Engineering (4.29/5).

Gartner Disclaimers

Gartner, Magic Quadrant for Digital Experience Monitoring, Padraig Byrne, Pankaj Prasad, DB Cummings, Martin Caren, and Tanmay Bisht, 27 October 2025

Gartner, Peer Insights Voice of the Customer for Digital Experience Monitoring, By Peer Contributors, 23 May 2025

Gartner, Magic Quadrant for Observability Platforms, Gregg Siegfried, Matt Crossley, Padraig Byrne, Andre Bridges, Martin Caren, 7 July 2025

Gartner, Critical Capabilities for Observability Platforms, Matt Crossley, Gregg Siegfried, Padraig Byrne, Andre Bridges, Martin Caren, 8 July 2025

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About Dynatrace

Dynatrace is advancing observability for today's digital businesses, helping to transform the complexity of modern digital ecosystems into powerful business assets. By leveraging AI-powered insights, Dynatrace enables organizations to analyze, automate, and innovate faster to drive their business forward. To learn more about how Dynatrace can help your business, visit www.dynatrace.com, visit our [blog](#) and follow us on [LinkedIn](#) and X [@dynatrace](#).

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. [Sign up for a 15-day Dynatrace trial](#).

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