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# Veritone Introduces AI-Powered Programmatic Job Advertising in Australia

*AI solutions help to optimize recruiting, reduce costs and improve efficiency in hiring talent*

DENVER--(BUSINESS WIRE)-- [Veritone, Inc.](#) (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced the launch of its innovative programmatic job advertising service in Australia. The offering aims to revolutionize the recruitment landscape by optimizing candidate sourcing through artificial intelligence, automating job ad placements, reducing costs and improving the quality of applications.

Leveraging automation and real-time data-driven insights, Veritone's performance-based job advertising helps employers distribute job ads across more than 2,000 job boards in more than 180 countries, with seamless integration with over 120 application tracking systems. Veritone's programmatic job advertising service also provides automated diversity job posting to enhance reach and exposure, designed to support alignment with Office of Federal Contract Compliance Programs (OFCCP) standards.

"At Aveo, we pride ourselves on being a forward-thinking leader in the retirement living sector, and this extends to how we approach our recruitment efforts. By adopting Veritone's programmatic, performance-based advertising, we've been able to transform the way we hire, boost efficiency, optimize our recruitment costs and stay competitive in the ongoing competition for top talent," said Kirsten Covey, Group Manager, Talent Acquisition, Aveo Group. "Since working with Veritone, we've seen immediate and significant results, including a notable increase in both the volume and quality of applications, which is a testament to the precision and efficiency of Veritone's AI expertise. We're excited to continue evolving this partnership and look forward to seeing how their AI continues to optimize our recruitment strategy."

"The launch of programmatic job advertising in Australia is a major milestone for Veritone in expanding the global footprint of our talent acquisition solutions," said Alex Furlis, general manager, Veritone Hire, Veritone. "Our AI-powered solution gives companies the tools they need to recruit smarter, faster, and more effectively."

To learn more about Veritone's talent acquisition solutions, visit:

<https://www.veritone.com/solutions/hire/>

## About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable

intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit [Veritone.com](https://www.veritone.com).

### **Safe Harbor Statement**

*This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as “may,” “will,” “expect,” “believe,” “anticipate,” “intend,” “could,” “estimate” or “continue” or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone’s SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.*

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