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Richemont Selects Veritone to Power Talent Acquisition

Veritone Job Distribution to help automate and optimize Richemont's global recruitment program

DENVER--(BUSINESS WIRE)-- [Veritone, Inc.](https://www.veritone.com) (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced that Richemont, one of the world's leading luxury goods companies, has selected Veritone for a three-year contract to enhance its talent acquisition efforts. Leveraging Veritone Job Distribution technology, Richemont aims to streamline and optimize the recruitment process across its globally recognized portfolio of brands, including Cartier, Van Cleef & Arpels and Montblanc.

The partnership empowers Richemont to automate and centralize job postings, facilitating opportunities to reach the most relevant and qualified candidates across more than 2,000 job boards in more than 180 countries. As a certified Workday partner, Veritone's technology will seamlessly integrate with Richemont's applicant tracking system (ATS) enabling Richemont to efficiently manage a high volume of job listings, reduce time-to-hire and improve the overall candidate experience.

"As a job board aggregator solution, Veritone seemed like the logical choice due to their experience in the area," said Pedro Guarita, Senior Business Consultant, Talent Acquisition and Candidate Experience Lead, Richemont. "Their solution has great flexibility, which is paramount for us at Richemont. We are looking forward to this partnership for the foreseeable future and hope to build on it."

"We are honored to be chosen by Richemont to support their recruitment efforts with our advanced job distribution technology," said Alex Furlis, general manager, Veritone Hire, Veritone. "This collaboration underscores the versatility of Veritone's talent acquisition solutions in optimizing operations across diverse industries, and we look forward to helping Richemont attract top talent to continue their legacy of luxury and excellence."

Veritone Job Distribution allows companies to expand brand reach globally, monitor job advertising performance, drastically reduce the time it takes to post jobs and start seeing a return of quality applications. The software can be integrated within an organization's ATS and is also available as a stand-alone application.

To learn more about Veritone's talent acquisition solutions, visit:
<https://www.veritone.com/solutions/recruitment/>

About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most

recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit [Veritone.com](https://www.veritone.com).

Safe Harbor Statement

This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as “may,” “will,” “expect,” “believe,” “anticipate,” “intend,” “could,” “estimate” or “continue” or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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