

Veritone Integrates Global Job Distribution with Eightfold Al

The embedded integration helps improve recruiting efficiency for talent acquisition teams

DENVER--(BUSINESS WIRE)-- <u>Veritone, Inc.</u> (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced the integration of its global job distribution software with Eightfold AI, the leader in AI-powered talent intelligence. The collaboration aims to enhance the efficiency and effectiveness of recruitment processes by delivering a unified, AI-powered solution for job distribution and candidate sourcing.

Veritone's Al-powered job distribution software allows organizations to post job openings across more than 2,000 job boards in more than 180 countries while promoting optimized placement for target audiences. With the integration, Eightfold customers can further leverage Al to match job postings to relevant candidates and engage them effectively throughout the recruitment cycle.

"We understand the challenges that talent acquisition professionals face, especially in adapting to rapidly evolving hiring needs and varying economic climates," said Ashutosh Garg, Co-CEO and Co-founder, Eightfold AI. "We're excited to collaborate with Veritone to help our mutual customers recruit the best talent efficiently and at scale."

"By integrating our Al-powered job distribution software with the Eightfold Al Talent Intelligence Platform, we are bringing more precision and intelligence to the recruitment process," said Alex Fourlis, General Manager of Veritone Hire, Veritone. "This partnership empowers organizations to find and engage top talent more efficiently, providing a more streamlined and data-driven approach to hiring."

The combined solution will enable talent acquisition teams to access predictive analytics, advanced candidate matching and personalized outreach tools. This allows companies to distribute job listings to a wide network of job boards and platforms and ensure the right candidates are targeted for the right positions. Veritone's job distribution solutions also provide Office of Federal Contract Compliance Programs (OFCCP) compliance, helping to promote diversity and prohibit discrimination in talent acquisition.

To learn more about Veritone's talent acquisition solutions, visit: https://www.veritone.com/solutions/recruitment/

About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-

growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit Veritone.com.

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This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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