

## The Environmental Protection Agency Embraces Veritone's aiWARE to Meet Transparency Requirements in an Increasingly Virtual Meeting World

The EPA looks to artificial intelligence to accelerate the redaction of personally identifiable information in video and audio recordings, including video conference recordings

DENVER--(BUSINESS WIRE)-- <u>Veritone</u>, Inc. (NASDAQ: VERI), creator of aiWARE, a hyper-extensive enterprise AI platform, announced today that the <u>Environmental Protection Agency</u> (EPA) is the latest U.S. federal agency to leverage Veritone's <u>aiWARE™</u>. Driving this decision is the significant growth of audio and video recordings created by the agency on a daily basis. More often, public records requests are made for these recordings and the agency is obligated to redact personally identifiable and other sensitive information prior to disclosure. The scale of the problem has grown so large that agency personnel can no longer accomplish this task in an accurate and timely manner. Instead, automated redaction and content classification technology by Veritone will expedite these requests.

In addition to this most recent contract with the EPA, Veritone aiWARE is in use with various components within the US Department and Justice and US Department of Defense.

Since 1967, the Freedom of Information Act (FOIA) has provided the public the right to request access to records from any federal agency. Federal agencies are required to disclose any information requested under the FOIA unless it falls under one of nine exemptions which protect interests such as personal privacy, national security, and law enforcement. The law was written before the internet and before the current pandemic which jump-started a proliferation of online meetings through communication platforms like Zoom, Microsoft Teams, and Google Meet. For example, Zoom had 10 million daily participants on December 31, 2019. That number grew to 300 million by April 21, 2020. Further, The Sunshine Act requires that federal agencies generally must maintain a transcript or electronic recording of closed meetings and make all non-exempt portions of the transcript or recording available to the public. Veritone Redact is used by federal, state and local agencies throughout the United States and is found to reduce the time of redaction of sensitive information by up to 90% when compared to manual processes. In addition to Redact, The EPA will also be using Veritone Illuminate and aiWARE for Relativity to assist with their content discovery, redaction and disclosure obligations.

Jon Gacek, head of Government, Legal & Compliance at Veritone, said, "The EPA has always been a forward-thinking agency. In this case they are improving operational efficiency and accuracy by embracing the latest technology to automate the secure and timely fulfillment of video-based public records requests. aiWARE affords the agency the benefit to reallocate key personnel to matters that still require human oversight, while

technology can automate the more repetitive, time-consuming and often error-prone task of identifying and redacting sensitive information."

## **About Veritone**

Veritone (NASDAQ: VERI) is a leader in enterprise artificial intelligence (AI) solutions. Serving organizations in both commercial and regulated sectors, Veritone's software, services, and industry applications simplify data management, empowering the largest and most recognizable brands in the world to run more efficiently, accelerate decision making and increase profitability. Veritone's hyper-expansive Enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models to transform audio, video and other data sources into actionable intelligence. Through its robust partner ecosystem and professional and managed services, Veritone develops and builds AI solutions that solve the problems of today and tomorrow.

To learn more, visit <u>Veritone.com</u>.

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This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements, although not all forwardlooking statements contain these identifying words. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone may not actually achieve the plans, intentions or expectations disclosed in these forward-looking statements, and undue reliance should not be placed on these forward-looking statements. The forward-looking statements contained herein reflect Veritone's beliefs, estimates and predictions as of the date hereof, and Veritone undertakes no obligation to revise or update the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events for any reason, except as required by law.

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