

July 19, 2021



Veritone to Provide Six Months of Video Redaction Software to Law Enforcement Agencies in Receipt of Bureau of Justice Assistance (BJA) Grant for Body-Worn Cameras

Veritone Redact helps law agencies significantly reduce the labor intensive task of redacting personally identifiable information (PII) within video and audio evidence, accelerating timely release of video evidence, improving transparency and building officer trust

DENVER--(BUSINESS WIRE)-- [Veritone](#), Inc. (Nasdaq: VERI), the creator of the world's first operating system for artificial intelligence, [aiWARE™](#), today announced all law enforcement agencies which acquire body-worn cameras (BWCs) through the recently announced [Bureau of Justice Assistance \(BJA\) grant](#) are eligible for six months of the company's video redaction software at no charge. Used by hundreds of law enforcement agencies across the country, [Veritone Redact](#) helps agencies significantly reduce the labor intensive task of redacting personally identifiable information (PII) within video and audio evidence. By greatly accelerating the timely release of video evidence from officer-involved incidents, agencies enhance their transparency and build trust within the communities they serve.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210719005209/en/>

The BJA's grant will fund BWCs for any law enforcement department within 50 or fewer full-time sworn personnel, rural agencies (those agencies within non-urban or non-metro counties); and federally-recognized Tribal agencies.

According to a 2017 report released by [CNA](#), which analyzed the behavior of over 400 officers, BWC-wearing officers generated significantly fewer complaints and use of force reports relative to control officers without cameras. BWC-wearing officers also made more arrests and issued more citations than their non-BWC-wearing controls. While these findings are clearly beneficial to agencies and communities alike, this massive collection of video files has introduced unintended consequences.

Public records workflow and disclosure specialists GovQA's [Peers in Public Records report](#) indicates since 2018, there has been a 200% upswing in public records requests for the release of video produced by body-worn cameras. Most law enforcement agencies are not adequately staffed to keep up with this demand due to the amount of time required to remove PII from this video and audio evidence prior to disclosure.

"Shortly after we introduced our BWC program, we needed to respond to a public records request for some of the footage. It took our digital evidence technician eight hours to

manually redact, frame-by-frame, PII of innocent bystanders in the footage. And that was just a 10 minute video clip,” said Amanda O’Neill, Records Manager at Eureka Police Department. “As a small agency, we don’t have the resources to dedicate to this very laborious, but important work. Thankfully, we were introduced to Veritone and the amount of time we have subsequently saved by using their automated redaction software is incalculable.”

“Keeping our community safe, while earning their trust through our actions is of paramount concern for me and the whole department,” said David Godlewski, Police Chief at Lakemoor (Illinois) Police Department. “One of the methods we employ in our transparency efforts is the timely release of video evidence. We don’t want to delay the public’s right to information just because we have video evidence that requires a large amount of PII redaction. That is why we have depended upon Veritone Redact to help expedite these requests and maintain the trust we have earned.”

“We’re delighted to provide our industry leading evidence redaction software to the agencies taking advantage of the Bureau of Justice Assistant’s BWC program,” Jon Gacek, head of government, legal and compliance at Veritone. “LEAs across the country have a strong desire to provide information to their constituents, but are often labor constrained in their ability to do so in a timely manner. Veritone Redact, built upon our aiWARE operating system for AI, can accomplish the daunting of PII redaction many times faster, more accurately, and at a significantly lower cost than manual labor alternatives resulting in an effective means for law enforcement leadership to accelerate their agency’s ongoing transparency initiatives.”

Agencies interested in applying for the BJA grant may do so at <https://www.srtbwc.com>. All applications are due by August 31, 2021.

To learn more about Veritone Redact and to participate in this program, visit: <https://veritone.com/redact>

About Veritone

Veritone (NASDAQ: VERI) is a leading provider of artificial intelligence (AI) technology and solutions. The company’s proprietary operating system, aiWARE™, powers a diverse set of AI applications and intelligent process automation solutions that are transforming both commercial and government organizations. aiWARE orchestrates an expanding ecosystem of machine learning models to transform audio, video, and other data sources into actionable intelligence. The company’s AI developer tools enable its customers and partners to easily develop and deploy custom applications that leverage the power of AI to dramatically improve operational efficiency and unlock untapped opportunities. Veritone is headquartered in Denver, Colorado, and has offices in London, New York, and San Diego. To learn more, visit Veritone.com.

About Bureau of Justice Assistance

BJA is a component of the Office of Justice Programs, U.S. Department of Justice. The Office of Justice Programs provides federal leadership, grants, training, technical assistance and other resources to improve the nation’s capacity to prevent and reduce crime, advance racial equity in the administration of justice, assist victims and enhance the rule of law. More

information about OJP and its components can be found at www.ojp.gov.

Safe Harbor Statement

This news release contains forward-looking statements, including without limitation statements regarding the integration of Veritone's aiWARE operating system and related AI capabilities associated with Veritone Redact. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20210719005209/en/>

Rob Wyse

rob@berkeleynorthamerica.com

212.920.1470

Source: Veritone, Inc.