

## Life Time Celebrates Founding Partnership with the Minnesota Timberwolves

## Timberwolves to make donation to Life Time Foundation during Jan. 4 game

MINNEAPOLIS, Jan. 4, 2019 /PRNewswire/ -- Longtime Timberwolves sponsor Life Time, the premier healthy lifestyle brand which operates 23 athletic resorts in the Twin Cities, is set to celebrate its Founding Partnership during tonight's game against the Orlando Magic.



## HEALTHY WAY OF LIFE

Life Time, as a Founding Partner of the Minnesota Timberwolves, was instrumental in the renovation of Target Center, including the \$18 million renovation of its Life Time Athletic location in the lower level of the building. As well, it worked with the Timberwolves to create the Life Time Lobby, where hundreds of thousands enter for Timberwolves and Lynx games yearly.

Tonight, a donation from the Minnesota Timberwolves will be made to the Life Time Foundation, which is committed to helping children lead healthy, happy lives through physical activity and school food. A check presentation is planned at center court during halftime at tonight's game.

"Life Time has been a phenomenal partner to the Timberwolves and our Twin Cities community for many years," says Ethan Casson, CEO, Minnesota Timberwolves. "We are thrilled to partner with Twin Cities organizations that help improve children's health, strengthen our communities, and work alongside us to empower youth."

"I am incredibly proud of the strong relationship we have had with the Timberwolves organization and pleased to be a Founding Partner," said Bahram Akradi, Founder, Chairman and CEO, Life Time. "I'm also appreciative of the work our organizations are doing collectively to improve the health and wellness of our communities and, in particular, to help children live healthy, active and happy lives."

This year alone 310,000 students at 544 schools will be served 44 million healthy meals as a result of the Life Time Foundation's support. Of these schools, 98 are from Minnesota school districts including Minneapolis Public Schools, Minnetonka Public Schools, Fridley Public Schools, Brooklyn Center Community Schools, Inver Grove Heights Schools and South St.

Paul Schools. The Life Time Foundation, in partnerships with these districts, is making Minnesota a hub of school food reform and an example for states across the country.

The Timberwolves and Life Time have a longstanding relationship, which started when Life Time first acquired its Target Center location nearly 13 years ago. Since then, Life Time has sponsored the Minnesota Timberwolves including training the Timberwolves Dancers, hosting events, and investing more than \$18 million into its Target Center Life Time destination as part of the overall building renovation.

## About Life Time<sup>®</sup>

Life Time champions a healthy and happy life for its members across 141 destinations in 39 major markets in the U.S. and Canada. As the nation's only Healthy Way of Life brand, Life Time delivers an unmatched athletic resort experience and provides a comprehensive healthy living, healthy aging and healthy entertainment experience that goes well beyond fitness to encompasses the entire spectrum of daily life for individuals, couples and families of all ages. For more information visit <u>www.lifetime.life</u>.

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