

# Life Time Fitness Announces Fourth Quarter and Full Year 2014 Financial Results

- For the Year, Revenue Grew 7.0%, Net Income was \$114.4 million and Diluted EPS was \$2.94
- For the Year, Adjusted Net Income was \$117.8 and Adjusted Diluted EPS was \$3.03

CHANHASSEN, Minn.--(BUSINESS WIRE)-- Life Time Fitness, Inc. (NYSE:LTM), The Healthy Way of Life Company, today reported its financial results for the fourth quarter and year ended December 31, 2014.

Fourth quarter 2014 revenue grew 8.3% to \$315.3 million from \$291.0 million during the same period last year. Revenue for the full year grew 7.0% to \$1.291 billion from \$1.206 billion in 2013.

Net income for the quarter was \$22.4 million, or \$0.59 per diluted share, compared to net income of \$25.9 million, or \$0.63 per diluted share, for 4Q 2013. Adjusted net income for the quarter was \$27.0 million, or \$0.71 per diluted share, compared to adjusted net income of \$26.0 million, or \$0.63 per diluted share, for 4Q 2013. Net income for the full year was \$114.4 million, or \$2.94 per diluted share, compared to net income of \$121.0 million, or \$2.92 per diluted share, for 2013. Adjusted net income for the full year was \$117.8 million, or \$3.03 per diluted share, compared to adjusted net income of \$121.7 million, or \$2.93 per diluted share, for 2013. The adjustments to net income and diluted earnings per share are reflected in the reconciliations of net income to adjusted net income and diluted earnings per share to adjusted diluted earnings per share, provided below.

"Our core focus in 2014 was on reducing membership attrition rates and I am pleased with the progress we achieved via our connectivity and engagement initiatives," said Bahram Akradi, chairman, president and chief executive officer. "For the quarter and full year, we also saw steady growth in our revenue, including dues and in-center revenue. Additionally, we experienced the second straight quarter of sequential improvement in our same-center sales metrics, which we expect to be positive in 2015, along with growth in membership levels. We are off to a good start this year and look forward to continuing our improvement across these metrics. As always, we remain focused on delivering an unparalleled Healthy Way of Life experience to our members, while driving shareholder value."

As previously announced, the Company's board of directors continues to review strategic alternatives, including the exploration of a conversion of real estate assets into a Real Estate Investment Trust (REIT), which the Board believes could provide substantial benefits to the Company and its shareholders. The Company is unable to comment further at this time but expects to provide shareholders with additional information, as appropriate.

During the fourth quarter, the Company opened its sixth planned center for the year, located in Henderson, Nevada, marking the Company's second center in the Las Vegas market. In 2015, plans call for six new center openings in existing and new markets, led by Raleigh, North Carolina, the Company's seventh North Carolina location, in March. The remaining planned new center openings will be in the Sacramento, California; Toronto, Ontario; Boston, Massachusetts; Mt. Laurel, New Jersey (greater Philadelphia market); and, Long Island, New York markets.

## Three and Twelve Months Ended December 31, 2014, Financial Highlights:

**Total revenue** for the fourth quarter grew 8.3% to \$315.3 million from \$291.0 million in 4Q 2013. Total revenue for 2014 grew 7.0% to \$1.291 billion from \$1.206 billion during the prior-year period.

	<u>4Q 2014 vs. 4Q 2013</u>
	(in millions except revenue per membership
	data)
Membership dues	\$200.5 vs. \$190.0 (up 5.5%)
In-center revenue	\$100.3 vs. \$89.0 (up 12.6%)
Other revenue	\$11.5 vs. \$8.6 (up 33.4%)
Average center revenue per Access membership	\$441 vs. \$412 (up 6.8%)
Average in-center revenue per Access membership	\$148 vs. \$132 (up 11.9%)
Same-center revenue (open 13 months or longer)	Up 0.6%
Same-center revenue (open 37 months or longer)	Down 0.2%

	<u>YTD 2014 vs. YTD 2013</u>
	(in millions except revenue per membership
	data)
Membership duce	\$810.7 vs. \$766.8 (up 5.7%)
Membership dues	
In-center revenue	\$411.0 vs. \$375.5 (up 9.4%)
Other revenue	\$56.7 vs. \$49.6 (up 14.4%)
Average center revenue per Access membership	\$1,767 vs. \$1,656 (up 6.7%)
Average in-center revenue per Access	\$597 vs. \$545 (up 9.6%)
membership	\$001 V8. \$040 (up 0.070)
Same-center revenue (open 13 months or longer)	Up 0.2%
Same-center revenue (open 37 months or longer)	Down 0.3%

**Total memberships** grew 2.5% to 809,445 at December 31, 2014, from 789,490 at December 31, 2013.

- Access memberships were 683,530 at December 31, 2014, compared to 678,619 at December 31, 2013.
- Non-Access memberships were 125,915 at December 31, 2014, compared to 110,871 at December 31, 2013.
- Attrition in 4Q 2014 was 9.4% compared to 9.8% in the prior-year period. Attrition for the 12-month period ended December 31, 2014, was 35.2% compared to attrition of

35.8% during the 12-month period ended December 31, 2013.

**Total operating expenses** during 4Q 2014 were \$267.2 million compared to \$241.4 million for 4Q 2013. Total operating expenses for 2014 were \$1.061 billion compared to \$977.3 million for 2013.

- Income from operations margin was 15.2% for 4Q 2014 compared to 17.1% in the prior-year period.
- Income from operations margin was 17.8% for 2014 compared to 19.0% for 2013.

<u>4Q 2014 vs. 4Q 2013</u>
(expense as a percent of total revenue)

Center operations	56.9% vs. 57.5%
Advertising and marketing	3.6% vs. 4.2%
General and administrative	5.3% vs. 4.6%
Other operating	6.8% vs. 6.2%
Depreciation and amortization	12.2% vs. 10.5%

## <u>YTD 2014 vs. YTD 2013</u>

(expense as a percent of total revenue)

Center operations	57.7% vs. 57.1%
Advertising and marketing	3.3% vs. 3.5%
General and administrative	4.9% vs. 4.9%
Other operating	5.2% vs. 5.4%
Depreciation and amortization	11.1% vs. 10.1%

**Net income** for the quarter was \$22.4 million, or \$0.59 per diluted share, compared to net income of \$25.9 million, or \$0.63 per diluted share, for 4Q 2013. Adjusted net income for the quarter was \$27.0 million, or \$0.71 per diluted share, compared to adjusted net income of \$26.0 million, or \$0.63 per diluted share, for 4Q 2013. Net income for the full year was \$114.4 million, or \$2.94 per diluted share, compared to net income of \$121.0 million, or \$2.92 per diluted share for 2013. Adjusted net income for the full year was \$117.8 million, or \$3.03 per diluted share, compared to adjusted net income of \$121.7 million, or \$2.93 per diluted share for 2013. The adjustments to net income and diluted earnings per share are reflected in the reconciliations of net income to adjusted net income and diluted earnings per share to adjusted diluted earnings per share.

**EBITDA** for 4Q 2014 was \$86.8 million compared to \$80.4 million in 4Q 2013. For 2014, EBITDA was \$374.3 million compared with \$351.8 million in the prior-year period.

- As a percentage of total revenue, EBITDA in 4Q 2014 was 27.5% compared to 27.6% in the prior-year period.
- For full year 2014, EBITDA, as a percentage of total revenue, was 29.0% compared to 29.2% for 2013.

**Cash flows from operating activities** for 2014 totaled \$260.7 million compared to \$259.4 million in the prior-year period.

**Weighted average fully diluted shares** for 4Q 2014 totaled 38.0 million compared to 41.3 million in 4Q 2013. For 2014, weighted average fully diluted shares totaled 38.9 million compared to 41.5 million for the prior-year period.

# 2015 Business Outlook:

The following statements are based on the Company's current expectations for fiscal year 2015. These 2015 expectations are subject to the risks and uncertainties further described in the Company's forward-looking statements:

- **Revenue** is expected to be \$1.390-1.415 billion.
- **Net income** is expected to be \$120.0-128.0 million.
- **Diluted earnings per share** is expected to be \$3.15-3.35.

Expected net income and diluted earnings per share for 2015 exclude any expenses related to the Company's exploration of strategic alternatives, including the REIT, which may be incurred in 2015.

As announced on February 19, 2015, the Company will hold a conference call today at 10:00 a.m. ET to discuss its fourth quarter and full year 2014 results. Akradi, Eric Buss, executive vice president and chief financial officer, and John Heller, vice president, Finance and Investor Relations, will host the conference call. The conference call will be webcast and may be accessed via the Company's Investor Relations section of its website at <u>lifetimefitness.com</u>. A replay of the call will be available the same day via the Company's website beginning at approximately 2:00 p.m. ET.

# About Life Time Fitness, Inc.:

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of February 26, 2015, the Company operated 113 centers under the LIFE TIME FITNESS<sup>®</sup> and LIFE TIME ATHLETIC<sup>®</sup> brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at <u>lifetimefitness.com</u>.

# Forward-Looking Statements:

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can usually be identified by the use of terminology such as "anticipate," "believe," "continue," "could," "estimate," "evolve," "expect," "forecast," "intend," "looking ahead," "may," "opinion," "plan," "possible," "potential," "project," "should," "will" and similar words or expressions. Forward-looking statements are subject to certain risks and uncertainties that could cause the Company's actual results in the future to differ materially from its historical results and those presently anticipated or projected. Among these factors are attracting and retaining

members, risks related to our debt levels and debt covenants, the ability to access our existing credit facility and obtain additional financing, strains on our business from continued and future growth, including potential acquisitions and other strategic initiatives, risks related to maintenance and security of our data, potential recognition of compensation expense related to performance-based stock grants, competition from other health and fitness centers, identifying and acquiring suitable sites for new centers, delays in opening new centers, unanticipated expenses relating to regulatory matters or litigation, the ability to convert our real estate assets into a REIT, the potential advantages, benefits and impact of, and opportunities created by, converting our real estate assets into a REIT, including potential tax benefits, and other factors set forth in the risk factor section of the Company's annual report on Form 10-K and guarterly report on Form 10-Q filed with the Securities and Exchange Commission. The Company cautions investors not to place undue reliance on any such forward-looking statements, which speak only as of the date on which such statements were made. The Company undertakes no obligation to update such statements to reflect events or circumstances arising after such date. All remarks made during the Company's preliminary financial results webcast will be current at the time of the webcast and the Company is under no obligation to update the recording.

#### LIFE TIME FITNESS, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (In thousands)

ASSETS	_	ecember 31, 2014 Unaudited)	De	ecember 31, 2013
Current assets:				
Cash and cash equivalents	\$	9,175	\$	8,334
Accounts receivable, net		9,446		8,298
Center operating supplies and inventories		35,936		32,778
Prepaid expenses and other current assets		25,844		25,802
Deferred membership origination costs		9,051		9,945
Deferred income taxes		6,689		6,881
Income tax receivable		12,596		6,698
Total current assets		108,737		98,736
Property and equipment, net		2,417,931		2,147,627
Restricted cash		513		850
Deferred membership origination costs		6,039		5,210
Goodwill		61,101		49,195
Intangible assets, net		42,542		29,299
Other assets		44,755		42,684
Total assets	\$	2,681,618	\$	2,373,601
	_		_	
LIABILITIES AND SHAREHOLDERS' EQUITY Current liabilities:				
Current maturities of long-term debt	\$	22,455	\$	24,505
Current portion of financing lease obligation		1,474		1,231
Accounts payable		35,422		28,645
Construction accounts payable		31,972		47,342
Accrued expenses		70,578		67,435
Deferred revenue		38,652		34,875
Total current liabilities	_	200,553		204,033
Long-term debt, net of current portion		1,178,455		824,093
Financing lease obligation, net of current portion		54,491		55,966
Deferred rent liability		24,519		23,752

Deferred income taxes	97,208	97,674
Deferred revenue	6,088	5,246
Other liabilities	15,180	19,123
Total liabilities	1,576,494	1,229,887
Shareholders' equity:		
Common stock	781	843
Additional paid-in capital	253,067	402,147
Retained earnings	860,709	746,339
Accumulated other comprehensive loss	(9,433)	(5,615)
Total shareholders' equity	1,105,124	1,143,714
Total liabilities and shareholders' equity	\$ 2,681,618	\$ 2,373,601

## LIFE TIME FITNESS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands except per share data)

	For the Three Months Ended December 31,				For the Year Ended December 31,			
	2014			4 2013				2013
	(U	naudited)	(U	naudited)	(U	naudited)		
Revenue:								
Membership dues	\$	200,495	\$	189,999	\$	810,707	\$	766,846
Enrollment fees		2,996		3,374		12,224		13,941
In-center revenue		100,253		89,037		410,953		375,517
Total center revenue		303,744		282,410	1	1,233,884		1,156,304
Other revenue		11,512		8,628		56,736		49,600
Total revenue		315,256		291,038	1	1,290,620		1,205,904
Operating expenses:								
Center operations		179,411		167,278		744,343		689,246
Advertising and marketing		11,170		12,366		42,853		42,712
General and administrative		16,831		13,386		63,112		58,986
Other operating		21,300		17,903		67,020		64,558
Depreciation and amortization		38,525		30,454		143,931		121,843
Total operating expenses		267,237		241,387	1	1,061,259		977,345
Income from operations		48,019		49,651		229,361		228,559
Other income (expense):								
Interest expense, net		(12,171)		(7,935)		(42,296)		(30,800)
Equity in earnings of affiliate		234		296		1,056		1,399
Total other income (expense)		(11,937)		(7,639)		(41,240)		(29,401)
Income before income taxes		36,082		42,012		188,121		199,158
Provision for income taxes		13,717		16,149		73,751		78,181
Net income	\$	22,365	\$	25,863	\$	114,370	\$	120,977
Basic earnings per common share	\$	0.59	\$	0.63	\$	2.95	\$	2.93
Diluted earnings per common share	\$	0.59	\$	0.63	\$	2.94	\$	2.92
Weighted average number of common shares outstanding - basic		37,708		40,996		38,793		41,263
Weighted average number of common shares outstanding - diluted		37,957	_	41,295	_	38,928	_	41,482

## LIFE TIME FITNESS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

For the Year Ended December 31,

	2014	20	13
	(Unaudit	ed)	
Cash flows from operating activities:			
Net income	\$ 114,3	70 \$120	,977
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	143,9		,843
Deferred income taxes	•	'	6,853
(Gain) loss on disposal of property and equipment, net	•	63)	251
Gain on sale of land held for sale		17)	(74)
Amortization of deferred financing costs	3,2		2,197
Share-based compensation	12,9		,469
Excess tax benefit related to share-based compensation Changes in operating assets and liabilities	(1,3		,895) ,901
Other	(7,4 (3,5	<i>.</i>	(93)
	260,7	<u> </u>	(93)
Net cash provided by operating activities	200,7	12 209	,429
Cash flows from investing activities:			
Purchases of property and equipment	(432,2	59) (348	,948)
Acquisitions, net of cash acquired	(16,0	09) (13	,238)
Proceeds from sale of property and equipment	1,3	89 1	,445
Proceeds from sale of land held for sale	7	85	678
Proceeds from property insurance settlements		-	177
Decrease (increase) in other assets	1,5	64 (1	,187)
Decrease in restricted cash	3	37 1	,237
Net cash used in investing activities	(444,1	93) (359	,836)
Cash flows from financing activities:			
Proceeds from long-term borrowings	161,7	50 125	,000
Repayments of long-term borrowings	(32,9	93) (35	,276)
Proceeds from revolving credit facility, net	224,5	0 56	,500
Repayments of financing lease obligation	(1,2	32) (1	,012)
Increase in deferred financing costs	(4,9	68) (4	,631)
Excess tax benefit related to share-based compensation	1,3	18 5	,895
Proceeds from stock option exercises	2,9	08 1	,734
Proceeds from employee stock purchase plan	1,5	93 1	,367
Stock purchased for employee stock purchase plan	(1,5	31) (1	,309)
Repurchases of common stock	(166,8	78) (61	,959)
Net cash provided by financing activities	184,4	67 86	,309
Effect of exchange rates on cash and cash equivalents	(1	45) 5	i,933
Increase (decrease) in cash and cash equivalents	8	41 (8	,165)
Cash and cash equivalents - beginning of period	8,3	34 16	,499
Cash and cash equivalents - end of period	\$ 9,1	75 \$ 8	,334

## **Non-GAAP Financial Measures**

This release and the related conference call disclose EBITDA, Adjusted Net Income and Adjusted Diluted EPS, non-GAAP financial measures.

**EBITDA.** Earnings Before Interest, Income Taxes and Depreciation and Amortization (EBITDA) is a non-GAAP measure consisting of net income plus interest expense, net, provision for income taxes and depreciation and amortization. This term, as the Company defines it, may not be comparable to a similarly titled measure used by other companies and is not a measure of performance presented in accordance with GAAP. The Company uses EBITDA as a measure of operating performance. The funds depicted by EBITDA are not necessarily available for discretionary use if they are reserved for particular capital

purposes, to maintain compliance with debt covenants, to service debt or to pay taxes. EBITDA should not be considered as a substitute for net income, net cash provided by operating activities or other income or cash flow data prepared in accordance with GAAP. Additional details related to EBITDA are provided in the Form 8-K that the Company filed with the Securities and Exchange Commission on the date of this press release. The following table provides a reconciliation of net income, the most directly comparable GAAP measure, to EBITDA:

#### RECONCILIATION OF NET INCOME TO EBITDA (In thousands) (Unaudited)

	For the Y	ear Ended					
		Decem	ber	December 31,			
	2014 2013				2014	2013	
Net income	\$	22,365	\$	25,863	\$114,370	\$ 120,977	
Interest expense, net		12,171		7,935	42,296	30,800	
Provision for income taxes		13,717		16,149	73,751	78,181	
Depreciation and amortization		38,525		30,454	143,931	121,843	
EBITDA	\$	86,778	\$	80,401	\$374,348	\$ 351,801	

**ADJUSTED NET INCOME.** Adjusted Net Income is a non-GAAP measure consisting of Net Income, less the impact of the adjustment of a contingent liability associated with a prior acquisition, plus the impact of costs associated with the exploration of a conversion of the Company's real estate assets into a REIT, plus the impact of costs associated with Telephone Consumer Protection Act (TCPA) litigation, plus the impact of the immaterial correction of the accounting treatment of a previous financing transaction. Additional details related to Adjusted Net Income are provided in the Form 8-K that the Company filed with the Securities and Exchange Commission on the date of this press release. The following table provides a reconciliation of Net Income, the most directly comparable GAAP measure, to Adjusted Net Income:

### RECONCILIATION OF NET INCOME TO ADJUSTED NET INCOME (In thousands) (Unaudited)

	For	the Three	Mor	ths Ended	For the Ye	ear Ended
		Decem	ber	Decem	ber 31,	
	2014			2013	2014	2013
Net income	\$	22,365	\$	25,863	\$114,370	\$120,977
Impact of contingent liability reduction		-		-	(3,634)	-
Impact of REIT exploration costs		1,661		-	3,542	-
Impact of TCPA litigation accrual		2,856		-	2,856	-
Impact of financing transaction classification		159		176	677	736
Adjusted net income	\$	27,041	\$	26,039	\$117,811	\$121,713

**ADJUSTED DILUTED EPS.** Adjusted Diluted Earnings Per Share (Adjusted Diluted EPS) is a non-GAAP measure consisting of diluted earnings per share (Diluted EPS), less the Diluted EPS impact of the adjustment of a contingent liability associated with a prior acquisition, plus the Diluted EPS impact of costs associated with the exploration of a

conversion of the Company's real estate assets into a REIT, plus the Diluted EPS impact of costs associated with Telephone Consumer Protection Act (TCPA) litigation, plus the Diluted EPS impact of the immaterial correction of the accounting treatment of a previous financing transaction. Additional details related to Adjusted Diluted EPS are provided in the Form 8-K that the Company filed with the Securities and Exchange Commission on the date of this press release. The following table provides a reconciliation of Diluted EPS, the most directly comparable GAAP measure, to Adjusted Diluted EPS:

### RECONCILIATION OF DILUTED EARNINGS PER SHARE TO ADJUSTED DILUTED EARNINGS PER SHARE (Unaudited)

	For tr	Decemi	For the Year End December 31,					
	2	014	2	013	2014		2013	
Diluted earnings per share	\$	0.59	\$	0.63	\$	2.94	\$	2.92
Impact of contingent liability reduction		-		-		(0.09)		-
Impact of REIT exploration costs		0.04		-		0.09		-
Impact of TCPA litigation accrual		0.07		-		0.07		-
Impact of financing transaction classification		-		-		0.02		0.01
Adjusted diluted earnings per share	\$	0.71 *	\$	0.63	\$	3.03	\$	2.93
*rounding								

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Source: Life Time Fitness, Inc.