

Limited Memberships Available for Plano Texas' New Life Time Tennis Destination

Memberships now available for world-class tennis complex featuring ten indoor and five outdoor tennis courts; membership provides access to 19 destinations across the country

PLANO, Texas & CHANHASSEN, Minn.--(BUSINESS WIRE)-- <u>Life Time – The Healthy Way of Life Company</u>sm (NYSE:<u>LTM</u>) announced the planned summer opening of its new indoor and outdoor tennis destination, Life Time Athletic and Tennis Plano. Located at 7090 Preston Road, Life Time Athletic and Tennis Plano will boast 10 indoor climate-controlled courts and five outdoor hard courts, along with multiple amenities, including:

- Video analysis room
- Pro Shop
- Luxurious locker rooms
- Private bar
- Tournament level lighting
- Indoor viewing lounge.

Members of the world-class tennis center will have the opportunity to train with top certified development coaches, along with comprehensive and fee-based results-proven programming for all ages. As a Diamond-level destination, members of Life Time Athletic and Tennis Plano will have access to all Life Time centers across the country along with exclusive social events, travel opportunities and more. In addition members will have the opportunity to embark on "travel and play" experiences at more than 200 full-service indoor and outdoor courts at 20 of Life Time's tennis destinations. Life Time Athletic Plano's indoor tennis complex is set to open in late July with limited memberships available.

"Last year, nearly 500,000 members throughout the United States participated in Life Time Tennis programming and we continue to see incredible demand for our tennis services and facilities," said Danielle Maur, National Tennis Events Director at Life Time. "The anticipation for our new world-class center has been building for months and we're excited to offer a destination of this caliber to the community, highlighted by our unparalleled tennis complex, instruction and programming."

Named the "Best Private Facility in the USA" by Racquet Sports Industry, Life Time is the largest operator of indoor tennis facilities in the United States and features more than 200 full service indoor and outdoor courts at 20 of its 111 healthy way of life destinations. Life Time Tennis hosts a USTA Regional Training center and a full-time Tennis Academy in Atlanta. More than 210 certified professional coaches offer a range of tennis programs and services, including USTA beginner programs, weekly mixers, clinics and drills, and competitive play, as well as programming for kids that includes a progressive pathway that

starts with the "JR Tour Program" up to a high performance program and full-time academy in Atlanta.

The new tennis complex is adjacent to Life Time Athletic Plano, adding nearly 74,000 square feet to the Life Time Athletic Plano property, which is one of the 18 Life Time destinations in Texas. Life Time Plano tennis members also will have full access to the health, fitness and spa destination including the indoor and outdoor aquatic center, two yoga studios, a full-service spa, a cafe that features a healthy diet, nationally renowned group fitness instructors and personal trainers, an indoor cycling studio and cutting-edge fitness equipment.

For more information about the Life Time Athletic Plano and the new tennis destination, visit https://www.lifetimefitness.com/plano or www.facebook.com/LifeTimeAthleticPlano.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables members to achieve this by providing the best programs, people and places of uncompromising quality and value. As of June 11, 2014, the Company operates 111 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at <u>lifetimefitness.com</u>.

Life Time Fitness
Lauren Flinn, 952-229-7776
Iflinn@lifetimefitness.com

Source: Life Time Fitness