

April 6, 2014



Cameron Dye and Sarah Haskins Top Finishers at 2014 Life Time Tri South Beach

Event helped raise a record \$435,000 for St. Jude Children's Research Hospital®

MIAMI--(BUSINESS WIRE)-- Cameron Dye (of Boulder, CO) won the male professional division in 1:51.56 and Sarah Haskins (of Clermont, FL) won the female professional division in 2:01.59 at today's 2014 Life Time Tri South Beach. Nearly 3,000 pro, elite, amateur and first-time triathletes competed in the event, produced and presented by [Life Time – The Healthy Way of Life CompanySM](#) (NYSE: [LTM](#)), with the support of the Miami Beach Visitor and Convention Authority. The event kicked off the [2014 Life Time Tri Series](#) and raised a record \$435,000 in support of [St. Jude Children's Research Hospital®](#).

In the male professional division, Greg Bennett (of Boulder, CO) finished second with a time of 1:53.29, followed by third-place finisher Michael Poole (of Tampa, FL) with a time of 1:54.00. In the female professional division, Helle Frederiksen (of Clermont, FL) finished second with a time of 2:02.34, while Alicia Kaye (of Clermont, FL) finished third with a time of 2:05.08. Forty-five professional triathletes participated in the event which offered a \$30,000 prize purse.

The Life Time Tri South Beach continued a six-year tradition of benefiting St. Jude Children's Research Hospital in their efforts to lead the way the world understands, treats and defeats childhood cancer and other deadly diseases. '[St. Jude Heroes](#),' or those who committed to raise funds and "tri" for the kids of St. Jude, raised funds to help ensure families never receive a bill from St. Jude for treatment, travel, housing or food.

For complete results from the 2014 Life Time Tri South Beach, visit [SouthBeachTriathlon.com](#). The second event in the 2014 Life Time Tri Series will take place April 13, 2014, at [Life Time Tri Marquee](#) in Tempe, Ariz., followed by [Life Time Tri CapTex](#) on May 26, 2014, in Austin, TX. Registration is still open for both events at [lifetimetri.com](#).

For more information and updates on the Life Time Tri series, visit [lifetimetri.com](#), "Like" the [Life Time Tri Facebook page](#) or follow @lifetimetri on [Twitter](#). More information about Life Time Athletic Events is available at [EventsByLifeTime.com](#) and on Twitter [@lifetimefitness](#).

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases. St. Jude has the world's best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since we opened more than 50 years ago. St. Jude is working to drive the overall survival rate for

childhood cancer to 90 percent in the next decade. St. Jude freely shares the breakthroughs we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing and food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org or following St. Jude on facebook.com/stjude and twitter.com/stjude.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables members to achieve this by providing the best programs, people and places of uncompromising quality and value. As of April 6, 2014, the Company operated 109 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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