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Life Time Announces 2014 Life Time Tri Series Schedule

Registration for internationally renowned 11-event series opens Nov. 1 at LifeTimeTriSeries.com; Lottery opens for New York City Tri Nov. 1

CHANHASSEN, Minn.--(BUSINESS WIRE)-- On the heels of a dramatic finish to the 2013 Series, [Life Time – The Healthy Way of Life Company](#) (NYSE: [LTM](#)) unveiled the [2014 Life Time Tri Series](#) schedule, including the newly added iconic New York City Triathlon. Event registration, as well as the New York City Tri lottery, opens Nov. 1, 2013.

In 2014, Life Time Tri will produce 11 events, featuring some of the most prominent triathlons in the United States:

- [South Beach](#) (Miami, Fla.) - April 6
- [Marquee](#) (Tempe, Ariz.) - April 13
- [CapTex](#) (Austin, TX) - May 26
- [Trinona](#) (Winona, Minn.) - June 8
- [Minneapolis](#) (Minneapolis, Minn.) - July 12
- [New York City](#) (New York, N.Y.) - Aug. 3
- [Maple Grove](#) (Maple Grove, Minn.) - Aug. 23
- [Chicago](#) (Chicago, Ill.) - Aug. 24
- [Tempe](#) (Tempe, Ariz.) - Sept. 21
- [Soma](#) (Tempe, Ariz.) - Oct. 19
- [Oceanside](#) (Oceanside, Calif.) - Oct. 26

Life Time Tri events attracted more than 25,000 athletes in 2013 including professional triathletes from around the world. Elite and professional triathletes compete in international-distance and relay team competitions on courses featuring a 1.5-kilometer swim, 40-kilometer bike, and 10-kilometer run. Select events also include a shorter sprint distance for amateur and beginner triathletes in addition to kid's events in select markets.

In August, Life Time [announced](#) the newest addition to the Life Time Tri Series, the [New York City Triathlon](#). Entrance to the New York City Triathlon is lottery-based and will open on Nov. 1, 2013 at 12:01 a.m. The lottery will remain open for two weeks – closing on November 15, 2013 at 11:59 p.m. The registration link will be posted at NYCTri.com.

To register for any of the Life Time Tri events, visit lifetimetri.com, the official website of Life Time Tri. You also can stay updated with the latest information from Life Time Tri on Twitter

by following @LifeTimeTri and by liking the [Life Time Tri Facebook page](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Oct. 31, 2013, the Company operated 106 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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