

Chicago Half Marathon and Hyundai Hope on Wheels 5k Joins Life Time Family of Athletic Events

Event represents third half marathon in Life Time events portfolio; Registration for 2014 event open Sept. 10

CHICAGO--(BUSINESS WIRE)-- <u>Life Time – The Healthy Way of Life Company</u> (NYSE:<u>LTM</u>) announced today that it now owns and produces the iconic Chicago Half Marathon and Hyundai Hope on Wheels 5k. The event represents the third half marathon in Life Time's lineup of more than 100 athletic events produced annually. Registration for the 2014 Chicago Half Marathon and Hyundai Hope on Wheels 5k opened Tuesday, Sept. 10.

The event has steadily grown since its inception in 2003 and draws thousands of participants from Chicago's running community. September 8 marked the 17th running of the event, which hosted nearly 15,000 participants on its scenic 13.1 mile run that starts and finishes in Jackson Park and features the south lakefront and Jackson Park Golf Course and beautiful views of the Chicago skyline.

"We are proud to add the Chicago Half Marathon and Hyundai Hope on Wheels 5k to our events portfolio, particularly in a city that enjoys such a vibrant running and health conscious community," said Eric Buss, Life Time executive vice president. "Over the years we have had tremendous generosity from the Chicago community and appreciate that they have opened up their doors and city to support our Chicago area athletic events including the Chicago Spring Half Marathon as well as the Life Time Tri Chicago in August and Turkey Day 5K in November. The historic Chicago Half Marathon and Hyundai Hope on Wheels 5k bring yet another world-class offering to our family of athletic events."

"We have enjoyed our time as owners of the Chicago Half Marathon and Hyundai Hope on Wheels 5k and were able to build the event to one of the largest half marathons in the country," said US Road Sports CEO and Managing Partner Greg Laird. "We are confident that Life Time will take the event to new heights."

The 2014 Chicago Half Marathon and Hyundai Hope on Wheels 5k will take place on Sept. 7, 2014. Register online at http://www.usroadsports.com/Signature/Chicago/.

More information about Life Time Athletic Events is available at <u>EventsByLifeTime.com</u>, on Twitter @lifetimefitness and the Life Time Athletic Events Facebook page.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family

recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables members to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Sept. 13, 2013, the Company operated 106 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at Lifetimefitness.com.

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