

July 30, 2013



Life Time Tri Series and Toyota Announce Change to 2013 Toyota Triple Crown Qualifications in Advance of Life Time Tri Chicago August 25

All Professional Athletes Who Participated in July 13 Triathlon qualify for Top Prize

CHANHASSEN, Minn.--(BUSINESS WIRE)-- [Life Time Athletic Events](#), the premier endurance event division of [Life Time – The Healthy Way of Life Company](#) (NYSE:LTM), and Toyota today announced all professional athletes who participated in Life Time Tri Minneapolis on July 13 will qualify for the Toyota Triple Crown series. The change was prompted by inclement weather at Life Time Tri Minneapolis, whereby the international course was cancelled and the race was shortened to a modified Sprint Distance tri.

Cameron Dye (Colorado Springs, Colo.) won the male professional division at 1:03:12.28, while Alicia Kaye (Colorado Springs, Colo.) won the female professional division at 1:10:14.63.

The updated Toyota Triple Crown Series will award \$50,000 and the coveted Toyota Cup to the top professional female or male triathlete who competed in Minneapolis and also competes and has the best overall time at the Life Time Tri Chicago (August 25) and Life Time Tri Oceanside (October 20) events. The Toyota Triple Crown winner will be declared at Life Time Tri Oceanside using an 'equalizer' time handicap format judged by Life Time.

As the 2013 Life Time Tri Pro Series and Toyota Triple Crown Series progress, participant results and current point standings will be available at lifetimetri.com. Updates also will be provided on Twitter by following [@LifeTimeTri](#) and by liking the [Life Time Tri Facebook page](#). Professional triathletes may contact Shawna Organisciak at 720-663-9335 for more information.

Along with professional athletes from around the world, Life Time Tri events attract thousands of elite and age group athletes annually. The professional and elite triathletes compete in international-distance and relay team competitions on courses featuring a 1.5-kilometer swim, 40-kilometer bike, and 10-kilometer run, along with a short course option and, in select events, a sprint distance for kids.

About Toyota

Toyota (NYSE:TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants. There are more than 1,500 Toyota, Lexus and Scion dealerships in the United States, which sold more than 2 million vehicles in 2012. Toyota directly employs over 31,000 in the United States and its investment here is currently valued at more than \$19.5 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota's annual purchasing of parts, materials,

goods and services from U.S. suppliers totals over \$27.5 billion. For more information about Toyota, visit www.toyota.com, www.toyotanewsroom.com or www.toyotainaction.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest—or discovering new passions—both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and place of uncompromising quality and value. As of July 30, 2013, the Company operated 106 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

Life Time Fitness, Inc.

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Source: Life Time Fitness, Inc.