

January 30, 2013



# Life Time MediSpa to Host VIP HydraFacialMD Event in Omaha Feb. 13

*MediSpa to pamper guests with an exclusive HydraFacial treatment, complimentary skin hydration assessment and other exclusive offers*

Life Time Fitness, Inc. (NYSE:LTM):

**WHAT:** The latest celebrity endorsed anti-aging treatment is officially at [Life Time – The Healthy Way of Life Company](#) (NYSE: LTM) [Life Time MediSpa](#) has partnered with [Edge Systems](#) and is rolling out the red carpet for an exclusive [HydraFacialMD®](#) event in Omaha on Feb. 13. Guests will be treated to a complimentary skin hydration assessments, receive exclusive samples, giveaways and special offers from MediSpa and relax as they experience a HydraFacial™, the only skin health treatment that merges soothing and invigorating spa therapies with advanced medical technology to achieve skin detoxification, rejuvenation and protection with instant, lasting results and no downtime. Guests will also learn how to maintain and enhance results at home while targeting skin concerns such as sun damage, hyperpigmentation, uneven skin tone and texture, fine lines and wrinkles, oily and congested skin, enlarged pores, dryness, and dehydration.

**WHEN/WHERE:** **February 13, 2013, 9 a.m. to 6 p.m.**

Life Time Fitness Omaha  
17007 Elm Street  
Omaha, NE 68130  
402-289-5582

**REGISTRATION:** Those interested can sign up in person or via phone at the Omaha MediSpa. There is a \$25 reservation fee, a value that can be redeemed during purchase of any HydraFacial treatment package or take home kit. Guests will receive discounts on treatment packages including: \$499 Basic Skin Package (four treatments), \$999 Premium Skin Package (10 treatments), or \$1,499 Ultimate Skin Package (14 treatments plus take home kit).

## **About Life Time Fitness, Inc.**

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Jan. 30, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](http://lifetimefitness.com).

## **About HydraFacial**

Edge Systems is an FDA registered manufacturer of advanced aesthetic technologies and products. Edge's premier system is the HydraFacial MD® skin solution based hydradermabrasion system, ranked one level above IPL for skin rejuvenation. For more information, call 800-603-4996, e-mail [contact@edgeforlife.com](mailto:contact@edgeforlife.com), or visit [www.edgeforlife.com](http://www.edgeforlife.com) and [www.hydrfacial.com](http://www.hydrfacial.com).

**Life Time Fitness, Inc.**

Lauren Flinn, 952-229-7776

[lflinn@lifetimefitness.com](mailto:lflinn@lifetimefitness.com)

Source: Life Time Fitness, Inc.