

## Sarah Haskins and Hunter Kemper Champions at the 30th Anniversary of the Life Time Tri Chicago

Haskins takes top honors for the fourth consecutive year in Chicago; Kemper secures second 2012 Race to the Toyota Cup win

CHICAGO--(BUSINESS WIRE)-- Nearly 10,000 Olympic, paratriathlon, elite amateur and first-time triathletes competed in one of country's largest triathlons on August 26 along the downtown lakefront of Chicago. This year marked the 30th anniversary of the event and served as the fifth leg in the <u>Race to the Toyota Cup Series</u>.

Sarah Haskins (Colorado Springs, Colorado) won the female professional division at 2:00:37. This is her fourth consecutive win at the Chicago event. Hunter Kemper (Colorado Springs, Colorado) won the male professional division at 1:48:51.

In the female professional division, Laura Bennett (Boulder, Colorado) finished second with a time of 2:02:22, while Annabel Luxford (Brisbane, Australia) finished third with a time of 2:02:32. In the male professional division, Stuart Hayes (Twickenham, London) finished second with a time of 1:49:41, followed by third-place finisher Greg Bennett (Boulder, Colorado) with a time of 1:50:09.

Launched in 1982, the Life Time Tri Chicago is internationally renowned by professional, elite and amateur triathletes alike. The event takes place near Chicago's downtown lakefront and provides a breathtaking view of the city and waterfront.

## About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 Nautica South Beach Triathlon (Miami); the May 28 Capital of Texas Triathlon (Austin); the Philadelphia Insurance Triathlon June 24; the July 14 Life Time Tri Minneapolis; the Life Time Tri Chicago August 26; the Herbalife Triathlon Los Angeles September 30; and the October 7 Toyota U.S. Open Triathlon (Dallas). For more information on the Race to the Toyota Cup visit racetothetoyotacup.com.

## About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the

U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit <a href="http://www.toyotanewsroom.com">www.toyota.com</a> or <a href="http://www.toyotanewsroom.com">http://www.toyotanewsroom.com</a>.

## **About Life Time Fitness, Inc.**

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of August 26, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at <u>lifetimefitness.com</u>.

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