

August 14, 2012



Thirtieth Anniversary of the Leadville Trail 100 Run Draws Nearly 1,000 Runners to Leadville August 18

Weekend also serves as the finale test for athletes pursuing the title of Leadman and Leadwoman

LEADVILLE, Colo.--(BUSINESS WIRE)-- Legends will be created and limits will be tested on August 18 as nearly 1,000 runners embark upon one of the country's most grueling ultra-distance races in history, the Leadville Trail 100 Run. Entering its 30th year, the event will expose runners to the rugged Colorado Rockies as they attempt to finish the race in 30 hours or less.

Beginning and ending in the heart of Leadville, Colo., located 100 miles west of Denver, participants from 43 states and 16 countries will race on a demanding 103-mile out-and-back course with total elevation range, or climb, of 17,000 feet.

This year's event includes some of the most elite ultra-distance runners in the world, including: Michael Aish, Kerri Burxvoort, Nick Clark, Lynette Clemons, Anton Krupicka, and Thomas Lorblanchet.

The race begins at 4:00 a.m. MT at the corner of Sixth Street and Harrison Avenue in Leadville, and marks the fifth and final challenge for the 65 athletes still eligible for the title of Leadman and Leadwoman. Since June, each Leadman and Leadwoman athlete has competed in the Leadville Trail Marathon, Leadville Silver Rush 50-Mile Mountain Bike Race or Silver Rush 50-Mile Trail Run Race, Leadville Trail 100 MTB Race, and Leadville 10K Run. For more information visit www.leadvillerraceseries.com.

Race day action can be tracked in real time on Twitter by following [@LeadvilleRaceSeries](https://twitter.com/LeadvilleRaceSeries). Tweets featuring the hashtags #LTRaceSeries and #LT100 will be streamed live through the official Leadville Trail 100 Run blog. Leadville Trail 100 Run action can also be followed by liking the [Leadville Race Series Facebook](https://www.facebook.com/LeadvilleRaceSeries) page.

About the Leadville Race Series

Started with only 45 runners as the Leadville Trail 100 in 1983, the Leadville Race Series now consists of seven running events and four mountain biking events, plus six events in the Leadville Qualifying Series. The Race Series stretches across three months, and hosts thousands of racers on foot and on mountain bike in some of the world's most iconic events. Endurance athletes worldwide now make the pilgrimage to Leadville, Colo., with the single goal of competing in "The Race Across the Sky." Visit www.leadvillerraceseries.com for more information.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of August 14, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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Source: Life Time Fitness, Inc.