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CORRECTING and REPLACING Tennis Players Compete in Life Time Necker Cup Challenge to Earn Spot in Elite Tennis Competition

Tournament winners advance to Necker Cup, Dec. 9-13, on Richard Branson's Necker Island

CHANHASSEN, Minn.--(BUSINESS WIRE)-- Please replace the release dated August 13, 2012 with the following corrected version due to multiple revisions.

The corrected release reads:

TENNIS PLAYERS COMPETE IN LIFE TIME NECKER CUP CHALLENGE TO EARN SPOT IN ELITE TENNIS COMPETITION

Tournament winners advance to Necker Cup, Dec. 9-13, on Richard Branson's Necker Island

Tennis players across the country will soon have the opportunity to compete to play in the world's most exclusive Pro-Am tennis tournament, the 2012 Necker Cup, taking place Dec. 9-13. [Life Time – The Healthy Way of Life Company \(LTM\)](#) has partnered with the Necker Cup to offer anyone the opportunity to attend this event through the Life Time Necker Cup Challenge.

The Life Time Necker Cup Challenge will be held in eight U.S. markets at Life Time destinations in Minneapolis, Colorado Springs, Phoenix, Houston, Dallas, Boca Raton, Atlanta and Detroit. The tournament will begin in October across the country and will culminate with the Finals taking place Nov. 17-19 in Colorado Springs. The Life Time Necker Cup Challenge will implement the Premier Tennis Handicap Scoring System that literally gives anyone the opportunity to win and the winning team will earn one of the team spots in the 2012 Necker Cup.

The winning team of the Life Time Necker Cup Challenge will be partnered with Sir Richard Branson, ATP and WTA stars that will be announced in the next few weeks and receive an entry into the main draw at the Necker Cup. The winners will also be treated to an all-inclusive six nights, seven day stay at Little Dix Bay, including participation in a Virgin Unite Leadership Gathering, on Sir Richard Branson's private getaway in the British Virgin Islands, Necker Island.

"We are so excited to partner with the Necker Cup to create a unique and fun event that all levels of tennis players can compete in," says Danielle Maur, national director of tennis events at Life Time. "To be a part of one of the most prestigious tennis events in the world is

an honor and we are excited to give amateurs from across the country the opportunity to play in this event and spend time on Necker Island.”

As part of the 2012 Necker Cup, ten percent of proceeds will benefit the National Tennis Foundation that raises money for underprivileged kids to participate in Life Time’s tennis academies. The tournament will also benefit Virgin Unite, the non-profit foundation of the Virgin Group, and other ATP and WTA player charities.

Registration for the Life Time Necker Cup Challenge begins August 9th for members and Aug. 22 for non-members. Those interested in registering can find official rules and registration information at www.neckercup.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Aug. 9, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com

About Virgin Unite

Virgin Unite is the non-profit foundation of the Virgin Group. We unite people and entrepreneurial ideas to reinvent how we live and work in the world to help make people’s lives better. Our aim is to help revolutionize the way businesses, government and the social sector work together – driving business as a force for good. This is based on the belief that this is the only way we can tackle the scale and urgency of the challenges facing the world today. We also incubate new, independent approaches to global leadership including the Elders, the Carbon War Room, and the Branson Centres of Entrepreneurship.

Virgin Unite’s overheads are covered by Sir Richard Branson and the Virgin Group, meaning that 100% of additional donations received go direct to the frontline where they are needed most.

Life Time Fitness, Inc.

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