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Internationally-Renowned Leadville Trail 100 MTB Race Draws Nearly 2,000 Riders to Leadville on August 11

Weekend will also include Leadville 10K Run as a prelude to the Leadville Trail 100 Run

LEADVILLE, Colo.--(BUSINESS WIRE)-- Nearly 2,000 riders, including many of the sport's fiercest competitors, will participate in the country's most prestigious ultra-distance mountain bike event, the Leadville Trail 100 Mountain Bike Race, on August 11.

Beginning and ending in the heart of Leadville, Colo., located 100 miles west of Denver, participants from 50 states and 35 countries will race on a demanding course with steep, technical climbs and descents and elevations ranging from 9,000 to 12,620 feet along the 104-mile out-and-back course.

This year's event includes a strong field of competitors including three-time defending Leadville Trail 100 MTB winner and women's record holder Rebecca Rusch. She will be joined by some of the best mountain bikers in the world, including:

Female	Male	
-- Anne Gonzales	-- Gerry Cody	-- Bryson Perry
-- Tammy Jacques-Grewalt	-- Nate English	-- Christophe Sauser
-- Pua Mata	-- Alex Grant	-- Kimo Seymour
-- Gretchen Reeves	-- Alex Hagman	-- Trapper Steinle
-- Jamie Whitmore	-- Jay Henry	-- Russell Stevenson
	-- Yuki Ikeda	-- Stig Somme
	-- Greg Krause	-- Mike Sutter
	-- Brian Laiho	-- Scott Tietzel
	-- Alban Lakata	-- Will White
	-- Justin Lindine	-- Nate Whitman
	-- Vincent Lombardi	

Race day action can be tracked in real time on Twitter by following [@LeadvilleRaceSeries](#). Tweets featuring the hashtags #LTRaceSeries and #LT100 will be streamed live through the official Leadville Trail 100 MTB blog on [Singletrack.com](#). Leadville Trail 100 MTB action can also be followed by liking the [Leadville Race Series Facebook](#) page.

Life Time also is proud to present the Leadville 10K Run August 12. The run features paved and dirt roads on an out-and-back course that spans the first and last 3.1 miles of the legendary Leadville Trail 100 Run course. All 10K finishers receive a commemorative cup. The field is limited to 1,000 runners and advanced registration is required.

The weekend will test the fortitude of the 84 athletes still eligible for the title of Leadman and Leadwoman. Each athlete is entered in the Leadville Trail 100 MTB race as well as the Leadville 10K Run the next day. The races represent the third and fourth legs of the five

event challenge, which ends August 18 with the Leadville Trail 100 Run.

About the Leadville Race Series

Started with only 45 runners as the Leadville Trail 100 in 1983, the Leadville Race Series now consists of seven running events and four mountain biking events, plus six events in the Leadville Qualifying Series. The Race Series stretches across three months, and hosts thousands of racers on foot and on mountain bike in some of the world's most iconic events. Endurance athletes worldwide now make the pilgrimage to Leadville, Colo., with the single goal of competing in "The Race Across the Sky." Visit www.leadvillerraceseries.com for more information.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of July 27, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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