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Lutsen 99er Mountain Bike Race Kicks off June 23

High above Lake Superior, challenging 99-mile course offers steep climbs, scenic routes

CHANHASSEN, Minn.--(BUSINESS WIRE)-- More than a picturesque bike ride, the Lutsen 99er mountain bike race returns to offer a challenge course and scenic views in Minnesota's Arrowhead region along Lake Superior on Saturday, June 23, 2012.

Featuring 99 miles of climbs and challenges, the Lutsen 99er starts at Lutsen Mountain's Bridge Run and will take participants along the shores of Lake Superior before climbing into the Sawtooth Mountains. Once over the ridgeline, the course will take advantage of the glacially-sculpted terrain and rolling hills of the Boreal Forest. The race finish is in front of Papa Charlie's at Lutsen Mountain.

"We're excited to continue our commitment to the sport of mountain biking in the state of Minnesota while remaining focused on our goal of continuing to build world-class mountain biking opportunities in North America," said Peter Spencer, brand manager for Lutsen 99er. "Now in its second year, the Lutsen 99er will provide the perfect combination of speed and challenging hills for bikers of all levels."

In addition to the main event, there will be a 39-mile course option geared towards those who want a similar challenge on a shorter course and those just getting introduced to mountain biking.

Event information, including online registration, is available at www.lutsen99er.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's healthy way of life approach enables customers to achieve this by providing the best programs, people and places of exceptional quality and value. As of February 22, 2012, the Company operated 93 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands in 21 states and 26 major markets. Life Time also operated nine additional acquired facilities, which are in transition to become Life Time centers. More information about Life Time centers, programs and services is available at lifetimefitness.com.

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