

Kaiser Permanente Los Angeles Triathlon Plays Host to Sixth Stop of the Race to the Toyota Cup

Life Time Fitness (NYSE: LTM):

WHAT: The Race to the Toyota Cup continues with the sixth of seven events in the 2011 Life Time Triathlon Series—the Kaiser Permanente Los Angeles Triathlon, presented by Herbalife—taking place Sunday, September 25. Recognized as one of the top destination triathlons in the country, the 12th annual Kaiser Permanente Los Angeles Triathlon features a point-point course from Venice Beach to downtown Los Angeles at L.A. LIVE! Nokia Plaza, providing participants the opportunity to explore scenic and historic Los Angeles.

WHEN: Sunday, September 25, 2011—Professional triathlete start 7:15 a.m. PDT

WHO: Alongside amateur and elite triathletes, the following professionals are scheduled to compete in Los Angeles:

Female	Male
<ul style="list-style-type: none">• Hollie Avil (GBR)• Julie (Swail) Ertel (USA)• Jenny Fletcher (USA)• Heather Jackson (USA)• Nicole Kelleher (USA)• Becky Lavelle (USA), <i>two-time past champion</i>• Jennifer Luebke (USA)• Sara McLarty (USA)• Lisa Nördén (SWE), <i>current and two-time past champion</i>• Jillian Peterson (USA)• Lesley Smith (USA)• Jodie Stimpson (GBR)	<ul style="list-style-type: none">• Greg Bennett (USA), <i>three-time past champion</i>• James Burns (USA)• Cameron Dye (USA)• Allen Gardner (USA)• Steven Hackett (AUS)• Stuart Hayes (GBR)• Dan McIntosh (USA)• Filip Ospaly (CZE)• Matthew Pellow (AUS)• Tim Reed (AUS)• Kerry Sullivan (USA)• Andrew Yoder (USA)

WHERE: Swim start—An L-shaped course at Venice Beach near Lifeguard Station #21.

Bike—From Venice Beach, through the Fairfax District and into downtown Los Angeles.

Run—A point-to-point course through downtown Los Angeles ending at L.A. LIVE! Nokia Plaza across from STAPLES Center.

WHY: The pro field will be battling for the event's \$40,000 purse, with the winner in both the female and male divisions taking home \$10,000 each. In addition to cash prizes, the winners will also earn 10 points in the Race to the Toyota Cup.

The total 2011 Race to the Toyota Cup professional division cash purse includes \$584,000 in individual race awards. In addition, a 2011 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male champions as determined at the Toyota U.S. Open Triathlon in Dallas. Premiums totaling \$5,000 also will be awarded for the fastest swim, bike and run in each event for both men and women.

2011 Toyota Cup Top Five Standings as of August 31, 2011

Female Professional Division:

Name (Country)

1. Alicia Kaye (USA) 44.0

2. Sarah Haskins (USA)	41.5
3. Nicole Kelleher (USA)	28.0
4. Rebeccah Wassner (USA)	26.0
5. Becky Lavelle (USA)	23.0

Male Professional Division: **Name (Country)**

1. Andy Potts (USA)	40.0
2. Cameron Dye (USA)	34.5
3. Filip Ospaly (CZE)	29.5
4. Greg Bennett (USA)	25.0
5. Matt Reed (USA)	24.5

As the 2011 Race to the Toyota Cup progresses, participant results and current point standings will be made available at racetothetoyotacup.com, the official website of the Race to the Toyota Cup.

About the Life Time Triathlon Series

Since 2006, the Life Time Triathlon Series has connected some of the most prominent international-distance triathlon events in the United States. Throughout the Series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2011, the Series consists of seven events, including: the April 10 [Nautica South Beach Triathlon](#) (Miami); the May 30 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 26; the July 9 [Life Time Minneapolis Triathlon](#); the [Life Time Chicago Triathlon](#) August 28; the [Kaiser Permanente Los Angeles Triathlon](#) September 25; and the October 2 [Toyota U.S. Open Championship](#) (Dallas). For more information on the Life Time Triathlon Series and the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers. Toyota has been a leader in hybrid technology and in the past year celebrated the 10 year anniversary of the Prius. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota visit www.toyota.com, www.lexus.com, www.scion.com, or www.toyotanewsroom.com.

About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of September 15, 2011, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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