

August 25, 2011



# International Pro Field Headlines 2011 Life Time Chicago Triathlon August 28

## *Marks Fifth Race in 2011 Race to the Toyota Cup*

CHICAGO--(BUSINESS WIRE)-- Life Time Fitness, Inc. ([NYSE: LTM](#)), today announced that defending Champions, Sarah Haskins and Mark Fretta, will join an international professional field to battle for this year's honors Sunday, August 28 at the [Life Time Chicago Triathlon](#), one of the world's largest triathlons. The event serves as the fifth leg of the [2011 Race to the Toyota Cup](#).

Professional triathletes scheduled to compete on Sunday, August 28 include\*:

### Men

- |   |   |
|---|---|
| -- Greg Bennett (AUS) ( <i>Chicago win 2007</i> ) | -- Kyle Douglas Lee (USA)   |
| -- Ryan Borger (USA)                              | -- Eric Limkemann (USA)   |
| -- James Burns (USA)                              | -- Paul Matthews (AUS)  |
| -- Matt Chrabot (USA)                             | -- Dan McIntosh (USA)   |
| -- Holden Comeau (USA)                            | -- Dustin McLarty (USA)   |
| -- Brooks Cowan (USA)                             | -- Jared Milam (USA)  |
| -- Cameron Dye (USA)                              | -- Ritchie Nicholls (GBR)   |
| -- Nicholas Early (USA)                           | -- Filip Ospaly (CZE) ( <i>Race to Toyota Cup series win 2010</i> ) |
| -- Amit Fein (ISR)                                | -- Matty Reed (USA) ( <i>Chicago win 2009</i> )-TBD                 |
| -- Ryan Giuliano (USA)                            | -- Josh Rix (USA)   |
| -- Pedro Gomes (PRT)                              | -- Andrew Starykowicz (USA)   |
| -- Stephen Hackett (USA)                          | -- Kevin Taddonio (USA)   |
| -- Hunter Kemper (USA)                            | -- David Thompson (USA)   |
| -- John Kenny (USA)                               | -- Nathan White (USA)   |
| -- Gregory Kopecky (USA)                          | -- Jared Woodford (USA)   |
| -- Martin Krnavek (CZE)                           |   |
| -- Brian Lavelle (USA)                            |   |

### Women

- |   |   |
|---|---|
| -- D'Ann Arthur (USA)                                   | -- Becky Lavelle (USA) ( <i>Chicago win 2008/2005</i> )             |
| -- Zana Buttermore-Baca (USA)                           | -- Sara McLarty (USA) ( <i>Race to Toyota Cup series win 2010</i> ) |
| -- Flora Duffy (BER/GBR)                                | -- Jillian Petersen (USA)   |
| -- Joanna Fiddler (USA)                                 | -- Jocelyn Petrella (USA)   |
| -- Abby Geurink (USA)                                   | -- Jenna Shoemaker-Parker (USA)                                     |
| -- Sarah Haskins (USA) ( <i>Chicago win 2010/2009</i> ) | -- Pip Taylor (AUS)   |
| -- Lindsey Jerdonek (USA)                               | -- Radka Vodickova (CZE)  |
| -- Alicia Kaye (USA)                                    | -- Laurel Wassner (USA)   |
|   | -- Rebeccah Wassner (USA)   |

Female and male division winners in Chicago each will take home \$12,500. Overall, the top female and male finishers will claim a portion of the total professional [cash purse](#). In addition to a cash prize, the top female and male finisher each will earn 10,000 points toward their pursuit of the coveted 2011 Race to the Toyota Cup and a 2011 Toyota vehicle.

The Life Time Chicago Triathlon begins at Monroe Harbor. The bike course navigates along Lake Shore Drive between Randolph and Foster before returning back to the Randolph transition area. The event concludes with the run from Randolph Street proceeding north to the finish line on Columbus Drive, just south of Balbo in Grant Park.

### **2011 Race to the Toyota Cup Update:**

The 2011 Series Professional Division has a total event purse of \$584,000 (including a Toyota car, Toyota Cup purse of \$149,000 and available premiums for series). The Race to the Toyota Cup unfolds across seven great American cities (Miami, Austin, Philadelphia, Minneapolis, Chicago, Los Angeles and Dallas) from April through October.

In order to be eligible for Toyota Cup, Professional triathletes must start at least three events, including the [Toyota U.S. Open Triathlon Championship in Dallas](#). The top five events count. Tiebreaker is the Toyota U.S. Open performance.

Currently, Alicia Kaye leads the 2011 Race to the Toyota Cup [professional women's standings](#), ahead of Sarah Haskins (USA) who is in second place following a first place in the Life Time Minneapolis Triathlon. Nicole Kelleher is in third place. Within the [men's professional division](#), Andy Potts (USA) is in first place following his second place finish at the Life Time Minneapolis Triathlon. Cameron Dye (USA) is in second place, followed by Matty Reed in third place.

In addition to the professional division, the series provides elite and age-group participants with awards and opportunities to participate in the Toyota U.S. Open Triathlon in Dallas.

### **2011 Life Time Chicago Triathlon Sponsors:**

Life Time Fitness is proud to recognize the 2011 Life Time Chicago Triathlon Sponsors:

- |                             |   |
|-----------------------------|---|
| -- Active.com               | -- GU Energy Gel                              |
| -- American Airlines        | -- Hilton Chicago                             |
| -- AllWhites                | -- JANUS                                      |
| -- AthletiCo                | -- J.R. Watkins Naturals                      |
| -- Avis                     | -- Lasik Plus                                 |
| -- Best Buy Mobile          | -- Life Time Fitness                          |
| -- Bid My Way               | -- NBC 5                                      |
| -- Blue Competition Cycles  | -- Orca                                       |
| -- Budget                   | -- Reebok                                     |
| -- Champion System          | -- TEAM TO END AIDS (T2)                      |
| -- CEP Sportswear           | -- Toyota, the presenting sponsor of the Life |
| -- CompetitorMagazine       | Time Fitness Triathlon Series Race to the     |
| -- CTA                      | Toyota Cup                                    |
| -- Discover                 | -- Triathlete Magazine                        |
| -- Elite Truck Rental       | -- UnitedHealthcare                           |
| -- Emmett's Brewing Company | -- Village Cycle Center                       |
| -- Fleet Feet Sports        | -- Walgreens                                  |
| -- Fuel Belt                | -- Zico                                       |
| -- Gatorade                 |   |

### **About Toyota Motor Sales, U.S.A., Inc.**

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers. Toyota has

been a leader in hybrid technology and in the past year celebrated the 10-year anniversary of the Prius. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit [www.toyota.com](http://www.toyota.com), [www.lexus.com](http://www.lexus.com), [www.scion.com](http://www.scion.com) or [www.toyotaneewsroom.com](http://www.toyotaneewsroom.com).

**About Life Time Fitness, Inc.**

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of August 28, 2011, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC<sup>SM</sup> brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](http://lifetimefitness.com).

**For more information about the Chicago Triathlon, visit [www.chicagotriathlon.com](http://www.chicagotriathlon.com) or follow on facebook, [www.facebook.com/chicagotriathlon](http://www.facebook.com/chicagotriathlon) or Twitter, [www.twitter.com/chicagotri](http://www.twitter.com/chicagotri).**

NOTE: \* Pro List as of Aug. 24, 2011

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