

## Rebeccah Wassner Maintains, Filip Osplay Captures Points Lead in 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup

Athletes shift focus to Series championship event, the October 10 Toyota U.S. Open Triathlon in Dallas

CHANHASSEN, Minn.--(BUSINESS WIRE)-- Following the <u>Kaiser Permanente Los Angeles</u> <u>Triathlon</u>--the fifth event of the <u>2010 Life Time Fitness Triathlon Series Race to the Toyota</u> <u>Cup</u>--professional triathlete, Rebeccah Wassner (USA), remains female point leader, while professional triathlete Filip Osplay (CZE), captures the male points lead. Next up for the Series is the championship leg, the <u>Toyota U.S. Open Triathlon</u> on Sunday, October 10.

Wassner has held first place in the professional women's standings since July 19, with her win during the third leg of the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup, the <u>Nautica New York City Triathlon</u>. She is currently 2,000 points ahead of second place in the women's points standings. Nichole Kelleher (USA) is now tied for second place in the professional women's standings with Sara McLarty (USA), who finished second in Los Angeles--the only professional woman in points standings to compete in the Los Angeles event. Laurel Wassner (USA) remains third in the women's professional division point standings, 3,000 points behind first place.

On the professional male side, Osplay placed fifth in Los Angeles and moved 2,000 points ahead of David Thompson (USA) in point standings. The 2009 Series Champion, Matt Reed, finished seventh in Los Angeles and is currently third in points standings, 6,000 points behind first place.

2010 Life Time Fitness Triathlon Series Race to the Toyota Cup Standings as of October 6, 2010

Male Professional Division: Name (Country) Filip Osplay (CZE) 31,000 David Thompson (USA) 29,000 Matt Reed (USA) 25,000 Female Professional Division: Name (Country) Rebeccah Wassner (USA) 25,000 Nicole Kelleher (USA) 23,000 Sara McLarty (USA) 23,000 Laurel Wassner (USA) 22,000

Complete Series <u>point standings</u> and upcoming race information are available at <u>racetothetoyotacup.com</u>. The Series <u>Point System</u> determines the top six professional women and men (three in each division) who will receive the 2010 Series Professional Division <u>cash purse</u> including \$353,000 in individual race awards plus the \$68,000 Series Bonus purse. Additionally, the top female and male professional champion will receive a 2010 Toyota Prius and the coveted Toyota Cup at the Toyota U.S. Open Triathlon in Dallas.

In order to be eligible for the Series Champion honors, professional triathletes must start at least four of the six Series events, one of which must include the Toyota U.S. Open Triathlon Championship October 10.

In addition to the professional division, the Life Time Fitness Triathlon Series provides elite and age-group participants with awards and opportunities to participate in the Series Championship in Dallas. Through four events, 27 elite men and women, and 27 age-group athletes qualified for awards.

About the Life Time Fitness Triathlon Series Race to the Toyota Cup In groundbreaking fashion, the Life Time Fitness Triathlon Series launched in 2006 and created the first-ever connection among the most prominent international-distance triathlon events in the United States. Throughout the Series, an international field of professional triathletes battle to earn points and a chance to win the coveted Toyota Cup. In 2010, the Series consists of six events, including: the June 27 PHLYTRI (phillytri.com), the July 10 Life Time Fitness Triathlon (Itftriathlon.com), held in Minneapolis, the July 18 Nautica New York City Triathlon (nyctri.com), the August 29 Chicago Triathlon (chicagotriathlon.com), the October 3 Kaiser Permanente Los Angeles Triathlon (LATriathlon.com) and the October 10 Toyota U.S. Open Championship (toyotausopentriathlon.com), held in Dallas. For more information, visit the Life Time Fitness Triathlon Series Race to the Toyota Cup website, racetothetoyotacup.com.

## About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota visit toyota.com, lexus.com, scion.com, or toyotanewsroom.com.

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of October 5, 2010, the Company operated 89 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at lifetimefitness.com.

Source: Life Time Fitness, Inc.