

August 31, 2010



Sarah Haskins and Mark Fretta Win Professional Divisions at 2010 Life Time Fitness Chicago Triathlon

- Each claims \$10,000, outracing more than 8,500 participants on August 29
- Haskins successfully defends 2009 Chicago Triathlon first place finish
- Series competition shifts to October 3 Kaiser Permanente Los Angeles Triathlon, the fifth leg of the 2010 Life Time Fitness Race to the Toyota Cup Series

CHICAGO--(BUSINESS WIRE)-- Life Time Fitness, Inc. ([NYSE: LTM](#)), today announced that American triathletes Sarah Haskins and Mark Fretta won in their respective Professional Divisions at the [Life Time Fitness Chicago Triathlon](#) August 29 in Chicago. With this win, Haskins successfully defended her 2009 Chicago Triathlon win.

Competing against a stellar field of world elite professionals on the event's international-distance course, Haskins won the women's division at 2:02:02 and Fretta won the men's division at 1:52:22, each taking home a first-place prize of \$10,000.

In the women's division, Jillian Petersen (USA) finished second at 2:05:08 and Laurel Wassner (USA) finished third at 2:07:36. The men's division Fretta was followed by Kevin Collington (USA) at 1:53:05, less than one minute apart from third place finisher, Filip Ospaly (CZE), at 1:53:54.

Hayley Peirsol (USA) and Cameron Dye (USA) were awarded the Gatorade Prime for being the first female and male to complete the swim portion of the Chicago Triathlon, taking home a prize of \$500. Sarah Haskins and Dye were also awarded a \$500 Gatorade Prime for being the first female and male professionals to complete the bike portion of the event.

2010 Life Time Fitness Triathlon Professional Division Results (Official)

Cash prizes were awarded to the top professional women and men competing in the event. Complete results are available at www.chicagortriathlon.com. Official Professional Division results from the race are as follows:

MEN

Triathlete	Official Time	Cash Prize	Series Points
Mark Fretta (USA)	1:52:22	\$10,000	10,000
Kevin Collington (USA)	1:53:05	\$6,000	9,000
Filip Ospaly (CZE)	1:53:54	\$4,500	8,000

WOMEN

Triathlete	Official Time	Cash Prize	Series Points
Sarah Haskins (USA)	2:02:02	\$10,000	10,000
Jillian Petersen (USA)	2:05:08	\$6,000	9,000
Laurel Wassner (USA)	2:07:36	\$4,500	8,000

2010 Racecourse Distances

Triathletes who participated in the international-distance competition swam 1.5-kilometers through the waters of Lake Michigan, biked 40-kilometers on Lake Shore Drive and ran 10-kilometers down Chicago's lakefront running paths. A sprint-distance course featuring a 0.75-kilometer swim, 22-kilometer bike and 5-kilometer run also was available to amateur individuals and relay teams.

2010 Life Time Fitness Triathlon Series Race to the Toyota Cup Update:

The 2010 Series Professional Division [cash purse](#) includes \$353,000 in individual race awards plus a \$68,000 Series Bonus purse. Additionally, the female and male professional Series champions each will receive a 2010 Toyota Prius at the Toyota U.S. Open Triathlon in Dallas.

In order to be eligible for the Series Bonus and Toyota Cup, Professional triathletes must start at least four of the six Series events, one of which must include the [Toyota U.S. Open Triathlon Championship in Dallas](#).

Currently, Rebeccah Wassner, who finished fifth in Chicago, leads the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup [professional women's standings](#), ahead of Nicole Kelleher (USA). Wassner's twin sister, Laurel (USA), finds herself in third place in the point standings.

Within the [men's professional division](#), David Thompson (USA) maintained the lead in point standings. Filip Osplay (CZE) is in second place in the men's point standings ahead of Matt Reed (USA), who is third.

In addition to the professional division, the Life Time Fitness Triathlon Series provides elite and age-group participants with awards and opportunities to participate in the Series Championship in Dallas. Through four events, 24 elite men and women, and 24 age-group athletes qualified for awards.

2010 Life Time Fitness Chicago Triathlon Sponsors:

Life Time Fitness is proud to recognize the [2010 Life Time Fitness Chicago Triathlon sponsors](#):

- Active.com
- American Airlines
- AllWhites
- AthletiCo

- Blue Competition Cycles
- Champion Systems
- Competitor
- Elite Truck Rental
- Fleet Feet Sports
- Fresh 105.9 FM
- Gatorade
- Grace O'Malley's
- GU Energy Gel
- Hilton Chicago
- J.R. Watkins
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- LasikPlus
- Leslie Jordan
- McDonald's Owners of Chicagoland and Northwest Indiana
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- POM
- Pyramid Brew
- sailfish
- Saris Cycle Racks
- SiDL Cycle Shoes
- Team in Training
- Toyota, the presenting sponsor of the Life Time Fitness Triathlon Series Race to the Toyota Cup
- Triathlete Magazine
- TYR
- Village Cycle Center
- Zipvitsport.com

About the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup

Following today's event, the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup moves on to the Kaiser Permanente Los Angeles Triathlon on Sunday, October 3.

The Series uniquely combines six of the most prominent international-distance (1.5-kilometer swim, 40-kilometer bike and 10-kilometer run) events in the country:

- Philadelphia Insurance Triathlon - June 25-27
- Life Time Fitness Triathlon - July 10 in Minneapolis
- Nautica New York City Triathlon - July 18
- Life Time Fitness Chicago Triathlon - August 27-29
- Kaiser Permanente Los Angeles Triathlon - October 3
- Toyota U.S. Open Triathlon - October 10 in Dallas

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit www.toyota.com, www.lexus.com, www.scion.com or www.toyotaneewsroom.com.

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of August 30, 2010, the Company operated 90 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at lifetimefitness.com.

For more information about the Chicago Triathlon, visit www.chicagotriathlon.com or follow on Twitter, www.twitter.com/chicagotri.

Source: Life Time Fitness, Inc.