

Rebecca Rusch and Levi Leipheimer Champions at 2010 Life Time Fitness Leadville Trail 100, New Course Records Set

- -- Rusch's finishing time of 7:47:35 breaks women's course record set in 1997
- -- Leipheimer bests Lance Armstrong's 2009 course record with time of 6:16:37

LEADVILLE, Colo.--(BUSINESS WIRE)-- <u>Life Time Fitness</u>, <u>Inc</u>. (NYSE: LTM) today announced that Rebecca Rusch and Levi Leipheimer outraced more than 1,500 riders from 48 states and 21 countries to win in their respective divisions at the <u>2010 Life Time Fitness</u> <u>Leadville Trail 100</u>.

Competing against a stellar field that included the greatest names in U.S. mountain biking-including 10 current and past National Champions, six U.S. Olympians, and four Mountain Bike Hall of Famers--on the event's <u>104-mile course</u>, Rusch won the women's division and Leipheimer the men's division with the respective times of 7:47:35 and 6:16:37.

Leipheimer broke the former men's course record of 6:28:50, which was set in 2009 by seven-time Tour de France Champion, Lance Armstrong. Rusch's finish time bests the women's former course record of 7:58:52, set by Laurie Brandt in 1997.

The women's division saw Amanda Riley Carey finishing second at 8:12:54 and Anne Gonzales finishing third at 8:45:46. In the men's division, Jeremy Horgan-Kobelski finished at 6:25:21, surpassing Armstrong's course record, and Todd Wells finished third at 6:30:31.

The renowned Life Time Fitness Leadville Trail 100 is the original ultra-distance mountain bike event, beginning and ending in the heart of Leadville, Colorado, located west of Denver. Since 1994, the Leadville Trail 100 has been attracting thousands of racers to the Colorado community. Participants race on single- and double-track dirt roads on the 104-mile out-and-back course, featuring 11,600 feet of climbing and peak elevation of 12,600 feet at Columbine Mine. This is the first year that Life Time Fitness has owned and produced the event.

About the Life Time Fitness Leadville Trail 100 Race Across the Sky

Since being founded in 1983 by Ken Chlouber, the Leadville Trail 100 has been known as the best ultra-distance event in mountain biking. Starting and finishing in the historic downtown area of Leadville, Colorado, a boom and bust mining town in the heart of the Rockies, the race takes place over an approximate 50 mile out-and-back course within high altitude mountains and valleys. Each year, thousands of participants compete in a series of

"Race Across the Sky" events presented under the Leadville Trail 100 Series banner. For more information, visit <u>leadvilletrail100.com</u>.

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of August 14, 2010, the Company operated 89 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at lifetimefitness.com.

Source: Life Time Fitness