

July 20, 2010



Rebecca Wassner and David Thompson New Points Leaders in 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup

Series Competition Shifts to August 29 Chicago Triathlon, Now Owned and Produced by Life Time Fitness

CHANHASSEN, Minn.--(BUSINESS WIRE)-- With a victory on her home turf at Sunday's Nautica New York City Triathlon, Rebecca Wassner collected 10,000 points and took over first place in the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup professional women's standings. Wassner, who successfully defended her 2009 Nautica New York City title, moved ahead of Nicole Kelleher (USA) in the Series standings. Making it a family affair, Wassner's twin sister, Laura, finished second at the event and finds herself in a three way tie for third place in the point standings alongside Mary Beth Ellis (USA) and Sara McClarty (USA).

Within the men's professional division, David Thompson (USA) assumed the lead in point standings with his second-place finish in New York. Filip Osplay (CZE), who was the Nautica New York City Triathlon Champion, is now tied with Matt Reed (USA) for second place in the men's point standings.

The August 29 Chicago Triathlon, now owned and produced by Life Time Fitness (NYSE: LTM), serves as the fourth of six races in the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup.

2010 Life Time Fitness Triathlon Series Race to the Toyota Cup Top Three as of July 20, 2010

Male Professional Division:

Name (Country)

David Thompson (USA)	22,000
Matt Reed (USA)	17,000
Filip Osplay (CZE)	17,000
Bevan Docherty (NZL)	10,000

Female Professional Division:

Name (Country)	
Rebecca Wassner (USA)	19,000
Nicole Kelleher (USA)	16,000
Mary Beth Ellis (USA)	14,000
Laura Wassner (USA)	14,000
Sara McClarty (USA)	14,000

Complete Series [point standings](#) and upcoming race information are available at [racetothetoyotacup.com](#). The Series [Point System](#) determines the top six Professional women and men (three in each division) who will receive a Series Bonus payout, in addition to any individual race awards. Additionally, the female and male Professional champions will be awarded the coveted Toyota Cups.

The 2010 Series Professional Division [cash purse](#) includes \$353,000 in individual race awards plus a \$68,000 Series Bonus purse. Additionally, the top female and male professional champion each will receive a 2010 Toyota Prius at the Toyota U.S. Open Triathlon in Dallas.

In order to be eligible for the Series Bonus and Toyota Cup, Professional triathletes must start at least four of the six Series events, one of which must include the Toyota U.S. Open Triathlon Championship in Dallas.

In addition to the professional division, the Life Time Fitness Triathlon Series provides elite and age-group participants with awards and opportunities to participate in the Series Championship in Dallas. Through three events, nine elite men and women, and nine age-group athletes qualified for awards.

About the Life Time Fitness Triathlon Series Race to the Toyota Cup

In groundbreaking fashion, the Life Time Fitness Triathlon Series launched in 2006 and created the first-ever connection among the most prominent international-distance triathlon events in the United States. Throughout the Series, an international field of professional triathletes battle to earn points and a chance to win the coveted Toyota Cup. In 2010, the Series consists of six events, including: the June 27 PHLTYTRI ([phillytri.com](#)), the July 10 Life Time Fitness Triathlon ([lftfriathlon.com](#)), held in Minneapolis, the July 18 Nautica New York City Triathlon ([nyctri.com](#)), the August 29 Chicago Triathlon ([chicagotriathlon.com](#)), the October 3 Kaiser Permanente Los Angeles Triathlon ([LATriathlon.com](#)) and the October 10 Toyota U.S. Open Championship ([toyotausopentriathlon.com](#)), held in Dallas. For more information, visit the Life Time Fitness Triathlon Series Race to the Toyota Cup Web site, [racetothetoyotacup.com](#).

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer

service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota, visit toyota.com, lexus.com, scion.com or toyotanewsroom.com.

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of July 20, 2010, the Company operated 89 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at lifetimefitness.com.

Source: Life Time Fitness, Inc.