

July 9, 2010



# Select Minneapolis/St. Paul Streets Temporarily Closed on Saturday, July 10, 2010, for Life Time Fitness Triathlon

Life Time Fitness, Inc. (NYSE: LTM):

WHAT: Life Time Fitness Triathlon Course Street Closures

WHERE: The following roads and parkways will be affected:

- All of Nokomis Parkway (including Cedar Ave between Minnehaha Parkway and West Lake Nokomis Parkway)
- All of Minnehaha Parkway
- Godfrey Road, West River Road across Franklin Avenue to East Mississippi River Blvd (St. Paul side) under Ford Parkway left, (west) onto Ford Parkway to 46th Ave S, right onto Minnehaha Parkway
- Godfrey Road continuing west to Lake Harriet Parkway Upper Road, around Lake Harriet (on Lake Harriet Parkway) and return to Lake Nokomis on Minnehaha Parkway

WHEN: Saturday, July 10 - 6:30 a.m. to 12:30 p.m.

WHY: The 2010 Life Time Fitness Triathlon will host more than 3,000 amateur triathletes and 22 professionals from 39 states and 6 countries. The event is part of the 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup. For more information about Life Time Fitness or the Life Time Fitness Triathlon, visit [lifetimefitness.com](http://lifetimefitness.com) or [racetothetoyotacup.com](http://racetothetoyotacup.com).

About the Life Time Fitness Triathlon Series Race to the Toyota Cup

In groundbreaking fashion, the Life Time Fitness Triathlon Series launched in 2006 and created the first-ever connection among the most prominent international-distance triathlon events in the United States. Throughout the Series, an international field of professional triathletes battle to earn points and a chance to win the coveted Toyota Cup. In 2010, the Series consists of six events, including: the June 27 PHLYTRI ([phillytri.com](http://phillytri.com)), the July 10 Life Time Fitness Triathlon ([lftftriathlon.com](http://lftftriathlon.com)), held in Minneapolis, the July 18 Nautica New York City Triathlon ([nyctri.com](http://nyctri.com)), the August 29 Chicago Triathlon ([chicagotriathlon.com](http://chicagotriathlon.com)), the October 3 Kaiser Permanente Los Angeles Triathlon ([LATriathlon.com](http://LATriathlon.com)) and the October 10 Toyota U.S. Open Championship ([toyotausopentriathlon.com](http://toyotausopentriathlon.com)), held in Dallas. For more information, visit the Life Time Fitness Triathlon Series Race to the Toyota Cup Web site, [racetothetoyotacup.com](http://racetothetoyotacup.com).

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota, visit [toyota.com](http://toyota.com), [lexus.com](http://lexus.com), [scion.com](http://scion.com) or [toyotanewsroom.com](http://toyotanewsroom.com).

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of July 9, 2010, the Company operated 88 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at [lifetimefitness.com](http://lifetimefitness.com).

Source: Life Time Fitness