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Liberty Interactive Seeks New Class for the Women's eCommerce Network

- Program Pairs Promising Digital Entrepreneurs with e-Business Veterans
- Call for Applicants Open Until July 31, 2013

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive (Nasdaq: LINTA, LINTB) today announced that it is accepting proposals for participation in the 2014 Women's eCommerce Network (W^eCN) program.

The W^eCN pairs ten established business leaders (the Council) with five early stage eCommerce companies (the Class) for a unique, six-month mentorship period. The program commences with an Opening Summit in Silicon Valley, where entrepreneurs have the opportunity to introduce themselves and their companies to the group and discuss important issues facing both young companies and consumer internet companies in general. Post-Summit, each Class member will be paired with two Council members who will counsel and mentor her through a targeted, business-enhancing project. The six month mentorship later culminates with a Closing Summit in April 2014.

The W^eCN is a candid and immersive forum for education around real world experiences and pain points like scaling the business and refining the business pitch. It also provides exposure to best practices and networking opportunities with the broader Council through the Summits and an active Alumni network. The program was established in 2011 to nurture and inspire promising and still-young eCommerce businesses with women at the helm. This program is in its third year and is sponsored by Liberty Interactive.

Women entrepreneurs with eCommerce businesses are encouraged to apply now for selection to this year's Class. The W^eCN is seeking founders and CEOs of revenue generating companies that have been in business for at least one year. Applications can be obtained by emailing: WeCN@LibertyInteractive.com. Deadline to submit is July 31, 2013.

The WeCN's second year paired Class members from dynamic early stage brands with a distinguished Council that included leaders from Backcountry.com, Drugstore.com, Forerunner Ventures, Gilt, One Kings Lane, Send the Trend, ShopRunner, TripAdvisor and Yahoo!. The Class was comprised of Artsicle, Lover.ly, Of a Kind, Quincy and Shoptiques.com. Executives from Liberty Interactive and QVC, including Greg Maffei, Liberty President and CEO, Andrea Wong, Liberty Board Member and President of International for Sony Pictures Entertainment, and Claire Watts, CEO, QVC US also participated in last year's program.

About Liberty Interactive Corporation

Liberty Interactive (Nasdaq: LINTA, LINTB) operates and owns interests in a broad range of digital commerce businesses consisting of Liberty Interactive Corporation's subsidiaries QVC, Provide Commerce, Backcountry.com, Bodybuilding.com, Celebrate Interactive, CommerceHub and interests in HSN and Lockerz.

Liberty Interactive

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