

# TrueBlue's PeopleReady and PeopleScout Win Top Honors in Brandon Hall Group's Technology Awards

***Recognizes TrueBlue's innovation leadership in driving better workforce outcomes***

TACOMA, Wash. — TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, announced today that PeopleReady and PeopleScout received multiple Brandon Hall Group Excellence in Technology Awards™, recognizing TrueBlue's progress across its digitally enabled platforms and commitment to technology that drives better workforce outcomes in a rapidly evolving labor market.

PeopleReady received a Silver Award for Best Advance in an Integrated Talent Management Platform for its JobStack staffing app. PeopleScout earned two awards for its proprietary Affinix® total talent technology suite: a Silver Award for Best Advance in Recruitment Process Outsourcing (RPO) Technology and a Bronze Award for Best Advance in Talent Acquisition Technology, recognizing the platform's strength in unifying talent acquisition technology, automation and predictive analytics.

"These awards recognize the excellent work our teams are doing to deliver innovative technology that helps our clients hire more efficiently and workers access opportunities faster," said Jeff Dirks, Chief Digital Officer of TrueBlue. "By pairing our deep workforce expertise with purpose-built technology, we're improving hiring experiences and outcomes for employers and workers and ultimately supporting long-term value creation for both our customers and TrueBlue."

The Brandon Hall Group Excellence in Technology Awards™ honors solution providers that deliver innovative tools supporting learning, talent management, talent acquisition, HR, workforce management and sales enablement. The program recognizes those partnering with organizations to drive measurable impact and business performance.

PeopleReady's JobStack platform modernizes the staffing experience by connecting businesses and workers through a mobile-first, integrated talent management solution. Equipped with AI-powered ReadyMatch™ technology, JobStack helps businesses fill roles quickly with qualified W-2 workers while giving job seekers easy access to flexible work schedules, fast pay, and development opportunities—all supported by PeopleReady's nationwide network of local staffing teams.

PeopleScout's Affinix supports employers with a modular, end-to-end total talent technology suite that unifies applicant tracking, candidate relationship management, digital interviewing, and advanced analytics. Affinix leverages AI, automation, and real-time labor market insights to improve hiring outcomes, enhance the candidate experience, and give employers greater visibility into recruitment performance, spend, and workforce goals.

## **About TrueBlue**

TrueBlue, Inc. (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first— advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands — PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals — provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at [www.trueblue.com](http://www.trueblue.com).

### **Press Contact**

Taylor Winchell

[pr@trueblue.com](mailto:pr@trueblue.com)

(253) 680-8291