

September 10, 2025



Skechers Named Top Company by Newsweek and Time Magazines

LOS ANGELES--(BUSINESS WIRE)-- Skechers has been named a top U.S. and global brand by *Newsweek* and *Time* magazines: receiving *Newsweek*'s "America's Best of the Best 2025" recognition as the country's number one footwear company at brick-and-mortar and third-best footwear brand online, and appearing on *Time*'s "World's Best Companies 2025" list for the second year in a row. The dual announcements highlight Skechers as a favorite among consumers and its team members, with winning scores in its brand image, product, customer service, employee satisfaction, revenue growth and sustainability (ESG).

"It's an honor to be recognized with these back-to-back accolades for our achievements as a retail leader and our commitment to creating an employee-first work environment," said Michael Greenberg, president of Skechers. "With over 5,300 Skechers retail stores around the world, and our new global performance-focused locations—most recently in Miami—we're providing more opportunities than ever to engage with our brand. We love seeing that our employees are just as enthusiastic as our consumers, and look forward to building even more momentum in our company, at retail and beyond."

Conducted in partnership with Statista, *Time* magazine's World's Best Companies 2025 evaluated Skechers among growth companies with \$100 million+ in revenues, employee surveys and sustainability (ESG) assessments. For America's Best of the Best 2025 ranking, *Newsweek* culled from an independent customer survey of 190,000 companies to analyze their products or services, brand image and customer service.

In addition to retail stores worldwide, the Skechers lifestyle and performance footwear, apparel and accessory offering is available at [skechers.com](https://www.skechers.com) and department stores and footwear retailers around the globe.

About SKECHERS U.S.A., Inc.

Skechers (NYSE:SKX), The Comfort Technology Company[®] based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](https://www.skechers.com) and approximately 5,300 Skechers retail stores. A Fortune 500[®] company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#) and [TikTok](#).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including

expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as “believe,” “anticipate,” “expect,” “estimate,” “intend,” “plan,” “project,” “will,” “could,” “may,” “might,” or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation, tariffs and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States, and the impact of wars, acts of war and other conflicts around the world; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; the ability to complete our proposed merger with 3G Capital (the “Merger”), on the proposed terms or on the anticipated timeline, or at all, including risks and uncertainties related to securing the necessary regulatory approvals and satisfaction of other closing conditions to consummate the proposed Merger; the occurrence of any event, change or other circumstance that could give rise to the termination of the merger agreement relating to the proposed Merger; risks that the proposed Merger disrupts our current plans and operations or diverts the attention of our management or employees from ongoing business operations; the risk of potential difficulties with our ability to retain and hire key personnel and maintain relationships with customers and other third parties as a result of the proposed Merger, including during the pendency of the Merger; the risk that the proposed Merger may involve unexpected costs and/or unknown or inestimable liabilities; the risk that our business may suffer as a result of uncertainty surrounding the proposed Merger; the risk that stockholder litigation in connection with the proposed Merger may affect the timing or occurrence of the proposed Merger or result in significant costs of defense, indemnification and liability; effects relating to the announcement of the transaction or any further announcements or the consummation of the transaction on the market price of our common stock; and other factors referenced or incorporated by reference in Skechers’ annual report on Form 10-K for the year ended December 31, 2024 and its quarterly reports on Form 10-Q in 2025. Taking these and other risk factors into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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