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Sonim Technologies Names New Executives

Wireless Veterans Join Sonim's Executive Team

SAN MATEO, Calif., Jan. 25, 2017 /PRNewswire/- [Sonim Technologies](#), maker of the world's toughest mobile phones, has named two wireless industry leaders to expand the company's global footprint and strengthen its position in the public safety industry and other vertical markets including manufacturing, utilities and Oil & Gas.



As Chief Sales and Marketing Officer, Chuck Becher will be responsible for sales, marketing strategy and product positioning for Sonim. In this role, Becher will focus on delivering an integrated sales and marketing plan to support the growth of Sonim Technologies in enterprise public safety, and ultimately small and medium business segments in the wireless industry.

Anthony Martwick joined Sonim as Senior Vice President, Strategy/Public Safety and will be responsible for maintaining its foothold in the public safety sector at the local, state and federal levels. He will lead Sonim's national public safety strategy and product go-to-market. In this new role, Martwick will drive technology strategy with industry stakeholders such as FirstNet, public safety associations, carrier partners and application developers with the goal of enhancing mission critical device standards and requirements for the next generation Public Safety LTE Handset. In addition, he will direct Sonim's Public Safety Advisory Board and Advisory Council to maintain an ongoing connection to industry experts by gathering insight and feedback.

"As a company, we are committed to providing life-reliable connectivity for our brave emergency responders and industrial personnel working in extreme environments. Over the last three years, we have worked diligently to demonstrate that these everyday heroes can use our devices either on the FirstNet spectrum or via AT&T, Sprint or Verizon to get the job done," said Bob Plaschke, CEO, Sonim Technologies. "Given their extensive experience and proven industry leadership, I look forward to Chuck and Anthony's contributions to continue to drive mobile innovation so our end users can be more efficient, productive and, above all, safe."

With 22 years of wireless industry experience, Becher was employed by Kyocera in various positions including Senior Vice President and General Manager of Sales and Marketing and Senior Director of Strategic Account Sales in the U.S. During his career at Kyocera, Becher led a shift in marketing focus by promoting rugged mobile products, which resulted in more than doubling revenue.

Becher holds a Bachelor of Business of Business Administration degree from the University of Michigan.

"I am extremely excited to join the Sonim team as we drive growth of rugged devices in public safety, utilities, transportation, Oil & Gas and manufacturing," said Becher.

With 30 years of experience working in the wireless industry, Martwick was employed by Verizon Wireless, MCI Worldcom/SKYTEL and USWest/Westlink in various positions including management, technical sales, GTM strategist, and Public Safety & FirstNet technology strategist.

Martwick is also involved in the public safety community. He is a noted technology industry expert speaking at APCO, NSA, IWCE, IACP, FBINAA and PSCR events regularly and is a former member of the APCO Broadband Committee (2014-2016 Sessions).

Prior to beginning his wireless career in 1986, Martwick served for eight years in the U.S. Navy Reserve and holds a Bachelor of Science degree in strategic marketing from California State University-Sacramento.

"I look forward to working with the Sonim team in forming a talent shop with deep convictions of supporting public safety with the best leading technology to save and protect the lives of first responders," said Martwick.

For more information, visit www.sonimtech.com.

ABOUT SONIM TECHNOLOGIES:

Sonim Technologies (<http://www.sonimtech.com>) is the provider of mission-critical solutions designed specifically for workers in extreme, hazardous and isolated environments. The Sonim solution includes ultra-rugged mobile phones, business-process applications and a suite of industrial-grade accessories, collectively designed to increase worker productivity, accountability and safety on the job site. Sonim's industry-leading, 3-year comprehensive warranty has redefined customer expectations of rugged technology. The company is headquartered in San Mateo, Calif., and offers its products with mobile operators around the world.

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