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Stran & Company CEO to Present at the Spring MicroCap Rodeo Conference on June 6th

QUINCY, MA / ACCESSWIRE / May 30, 2024 /Stran & Company, Inc. ("Stran" or the "Company") (NASDAQ:SWAG)(NASDAQ:SWAGW), a leading outsourced marketing solutions provider that leverages its promotional products and loyalty incentive expertise, today announced that it will be participating in the Spring MicroCap Rodeo Conference being held Thursday, June 6, 2024, in New York City.

Andy Shape, Chief Executive Officer of Stran, is scheduled to present at 10:30 a.m. Eastern Time on Thursday, June 6th. The presentation will be webcast live and available at <https://www.webcaster4.com/Webcast/Page/3045/50689> as well as on the Company's investor relations section of the website at stran.com/news-events.

Management will also be hosting 1x1 meetings throughout the conference with approved investors.

Information and registration for the conference can be found here at [MicroCap Rodeo](#).

About the MicroCap Rodeo Conference

The MicroCap Rodeo Conferences are unique, as they are run by money managers and investors *for* money managers and investors. For the "Spring into Summer Conference", it will be hosted live in New York City on Thursday, June 6th. The executive management teams of approximately 25+ MicroCap companies across a wide swath of industries will be participating in the conference. Investors will be able to harness top stock ideas for their portfolios by participating in group presentations, as well as 1x1s, in order to garner an understanding into the key value drivers and potential trends for the 2H of 2024 and beyond. There will also be industry guest speakers as well as networking opportunities throughout the conference. For more information please contact info@microcaprodeo.com

About Stran

For over 28 years, Stran has grown to become a leader in the promotional products industry, specializing in complex marketing programs to help recognize the value of promotional products, branded merchandise, and loyalty incentive programs as a tool to drive awareness, build brands and impact sales. Stran is the chosen promotional programs manager of many Fortune 500 companies, across a variety of industries, to execute their promotional marketing, loyalty and incentive, sponsorship activation, recruitment, retention, and wellness campaigns. Stran provides world-class customer service and utilizes cutting-edge technology, including efficient ordering and logistics technology to provide order processing, warehousing and fulfillment functions. The Company's mission is to develop

long-term relationships with its clients, enabling them to connect with both their customers and employees in order to build lasting brand loyalty. Additional information about the Company is available at: www.stran.com.

Forward Looking Statements

This press release contains "forward-looking statements" that are subject to substantial risks and uncertainties. All statements, other than statements of historical fact, contained in this press release are forward-looking statements. Forward-looking statements contained in this press release may be identified by the use of words such as "anticipate," "believe," "contemplate," "could," "estimate," "expect," "intend," "seek," "may," "might," "plan," "potential," "predict," "project," "target," "aim," "should," "will" "would," or the negative of these words or other similar expressions, although not all forward-looking statements contain these words. Forward-looking statements are based on the Company's current expectations and are subject to inherent uncertainties, risks and assumptions that are difficult to predict. Further, certain forward-looking statements are based on assumptions as to future events that may not prove to be accurate. These and other risks and uncertainties are described more fully in the section titled "Risk Factors" in the Company's periodic reports which are filed with the Securities and Exchange Commission. Forward-looking statements contained in this announcement are made as of this date, and the Company undertakes no duty to update such information except as required under applicable law.

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