

May 12, 2022



# Stran & Company to Present at Microcap Rodeo's Spring into Action Best Ideas Virtual Conference on May 18th

QUINCY, MA / ACCESSWIRE / May 12, 2022/ [Stran & Company, Inc.](#) ("Stran" or the "Company") (NASDAQ:STRN) (NASDAQ:STRNW), a leading outsourced marketing solutions provider that leverages its promotional products and loyalty incentive expertise, today announced that Andy Shape, President and CEO of Stran has been invited to present at the Spring Into Action - Best Ideas Investor Conference, which is being held virtually on May 16th - 20th, 2022.

Mr. Shape is scheduled to present on Wednesday, May 18, 2022 at 12:30 p.m. ET. The presentation will be webcast live and available for replay at <https://www.webcaster4.com/Webcast/Page/2882/45591>. Management will also be available for one-on-one meetings with qualified investors throughout the conference.

To receive additional information, request an invitation or to schedule a one-on-one meeting, please email [angie.wright@issuerdirect.com](mailto:angie.wright@issuerdirect.com).

Investors can [register for the conference here](#).

## About the MicroCap Rodeo Spring Into Action Best Ideas Conference

The MicroCap Rodeo is back with its "Best Ideas Bowl." This conference is a virtual conference that brings you the top 36 best ideas. Qualified institutional investors recommended each of the 36 companies represented as one of their best ideas. Those of you who attended the 2019 MicroCap Rodeo in Austin, Texas, know that we're focused on alpha.

## About Stran

Over the past 27 years, Stran has grown to become a leader in the promotional products industry, specializing in complex marketing programs to help recognize the value of promotional products, branded merchandise and loyalty incentive programs as a tool to drive awareness, build brands and impact sales. Stran is the chosen partner of many Fortune 500 companies, across a variety of industries, to execute their promotional marketing, loyalty and incentive, sponsorship activation, recruitment, retention, and wellness campaigns. Stran provides world-class customer service and utilizes cutting-edge technology, including efficient ordering and logistics technology to provide order processing, warehousing and fulfillment functions. The Company's mission is to develop long-term relationships with its clients, enabling them to connect with both their customers and employees in order to build lasting brand loyalty. Additional information about the Company is available at: [www.stran.com](http://www.stran.com).

## **Forward Looking Statements**

*This press release contains "forward-looking statements" that are subject to substantial risks and uncertainties. All statements, other than statements of historical fact, contained in this press release are forward-looking statements. Forward-looking statements contained in this press release may be identified by the use of words such as "anticipate," "believe," "contemplate," "could," "estimate," "expect," "intend," "seek," "may," "might," "plan," "potential," "predict," "project," "target," "aim," "should," "will" "would," or the negative of these words or other similar expressions, although not all forward-looking statements contain these words. Forward-looking statements are based on the Company's current expectations and are subject to inherent uncertainties, risks and assumptions that are difficult to predict. Further, certain forward-looking statements are based on assumptions as to future events that may not prove to be accurate. These and other risks and uncertainties are described more fully in the section titled "Risk Factors" in the final prospectus related to the public offering filed with the SEC and other reports filed with the SEC thereafter. Forward-looking statements contained in this announcement are made as of this date, and the Company undertakes no duty to update such information except as required under applicable law.*

### **Contacts:**

#### **Investor Relations:**

Crescendo Communications, LLC

Tel: (212) 671-1021

[STRN@crescendo-ir.com](mailto:STRN@crescendo-ir.com)

#### **Press:**

Howie Turkenkopf

[press@stran.com](mailto:press@stran.com)

**SOURCE:** Stran & Company, Inc.

View source version on accesswire.com:

<https://www.accesswire.com/701120/Stran-Company-to-Present-at-Microcap-Rodeos-Spring-into-Action-Best-Ideas-Virtual-Conference-on-May-18th>