

December 27, 2022



Black Rifle Coffee Company to Participate at the 25th Annual ICR Conference

SALT LAKE CITY, Utah--(BUSINESS WIRE)-- **BRC Inc.** (NYSE: BRCC), a rapidly growing and mission-driven premium coffee company founded to support veterans, active-duty military, first responders and serve a broad customer base by connecting consumers with great coffee and a unique brand experience, today announced that members of its management team will present at the 25th Annual ICR Conference to be held at the Grande Lakes, Orlando on January 9, 2023 at 9:00 AM Eastern Time.

A webcast of the event will be available on the Company's investor relations website at <https://ir.blackriflecoffee.com/>. An archived replay of the webcast will be available following the live presentation.

About BRC Inc.

Black Rifle Coffee Company (BRCC) is a veteran-founded coffee company serving premium coffee to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting veterans, active-duty military, first responders and the American way of life.

To learn more about BRCC, visit www.blackriflecoffee.com, follow BRCC on social media, or subscribe to Coffee or Die Magazine's daily newsletter at <https://coffeeordie.com/presscheck-signup>.

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Source: BRC Inc.