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# Columbia Sportswear Launches Collection Inspired by *Rogue One: A Star Wars Story*

*Limited-edition jackets inspired by characters in the first standalone Star Wars story for sale December 9*

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear today unveiled three limited-edition, high-performance jackets inspired by *Rogue One: A Star Wars Story*. The collection represents the first movie merchandise collaboration for Columbia and will be available in very limited quantities on [www.columbia.com](http://www.columbia.com) and Columbia's retail locations beginning December 9.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161202005171/en/>



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The high-performance jackets, featuring Columbia's industry-leading technologies, take unique design inspiration from three main *Rogue One* characters: Sergeant Jyn Erso, Captain Cassian Andor, and the Imperial Death Trooper. Each jacket features special design details connected to the character and their allegiance in the film.

The Columbia team worked closely with Disney Consumer Products and Interactive Media throughout this collaboration to ensure that the jackets are an authentic representation for discerning *Star Wars* fans. Constructed with Columbia's Tested Tough promise and designed with a deep nod to characters in *Rogue One* and the overall *Star Wars* franchise, each jacket will stand up to the cold, wet weather of the winter season. Details on each jacket follow:

- **Jyn Erso Rebel Jacket:** Crafted of stretch twill cotton, Sergeant Jyn Erso's jacket features rugged leather-look details on the sleeves and throughout the garment. The quilted, insulated vest can be worn separately or layered with the jacket to

and a leather Rebel Alliance patch to show its allegiance. (MSRP: \$500) (Photo: Business Wire)

complete your rebel ensemble, and features genuine leather debossed Rebel Alliance patch. The Jyn Erso™ Rebel

Jacket sells for \$400.

- **Captain Cassian Andor Rebel Parka:** Built to withstand the harshest conditions, Cassian's parka features a sherpa lined hood, with detachable faux fur trim detail. Omni-Heat™ Reflective lining reflects body heat back to the wearer, and Omni-Tech™ waterproof breathable fabric keeps you dry and protected. Genuine leather debossed Rebel Alliance patch and premium fabrics pay tribute to this character. The Cassian Andor™ Rebel Parka sells for \$500.
- **Imperial Death Trooper Jacket:** Waterproof, breathable and fully seam-sealed, the Imperial Death Trooper Rain Jacket is packed with the same features as Columbia's award-winning OutDry Extreme Diamond Shell Jacket. Reflective Imperial Army shoulder details showcase allegiance to the Dark Side, along with striking design lines and pop color chest zippers that take inspiration from the Death Trooper's imposing armor. The Imperial Death Trooper™ Jacket sells for \$450.

"We are extremely pleased to announce a first of its kind, outerwear collaboration with Lucasfilm," said Joe Boyle, Senior VP of Columbia Brand Merchandising and Design. "*Star Wars* is arguably the most globally recognizable film franchise in the world, and presents us with an unparalleled opportunity to showcase our brand and premier technologies."

To view images of the Columbia's "Rogue One" Collection, go to <http://www.columbia.com/rogueone>.

The jackets will be available in very limited quantities on [www.columbia.com](http://www.columbia.com) and in the following retail locations:

Alpharetta, GA  
4120 Avalon Blvd.  
(678) 713-7977

Mall of America, MN  
112 West Market Space  
(952) 854-5260

Seattle, WA  
290 Pine Street  
(206) 441-7719

Disney Springs, FL  
1520 E Buena Vista Drive  
(407) 560-0868

Miami, FL  
8888 SW 136<sup>th</sup> St #553  
(305) 506-0306

Southlake, TX  
1253 Main Street  
(817) 601-0897

Portland Flagship, OR  
911 SW Broadway  
(503) 226-6800

New York, NY  
345 W. 14<sup>th</sup> St., Ste A  
(212) 401-6367

Uptown, MN  
3014 Hennepin Ave.  
(612) 825-6213

Chicago, IL  
830 N. Michigan Ave.  
(312) 951-2679

Oakbrook, IL  
460 Oakbrook Center  
(630) 203-9742

Schaumburg, IL  
5 Woodfield Mall, L309  
(847) 598-4691

## About Columbia

Columbia, the flagship brand of Portland, Oregon-based Columbia Sportswear Company, has been creating innovative apparel, footwear, accessories and equipment for outdoor enthusiasts since 1938. Columbia has become a leading global brand by channeling the company's passion for the outdoors and innovative spirit into technologies and performance

products that keep people warm, dry, cool and protected year-round. To learn more, please visit the company's website at [www.columbia.com](http://www.columbia.com).

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