

October 3, 2016



Columbia Sportswear Company Appoints David Lawner as Interim Senior Vice President of North American & EMEA Retail

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM), a leading innovator in the active outdoor apparel, footwear, accessories and equipment industries, today named David Lawner to serve as interim senior vice president retail, North America and EMEA, while the company conducts a global search for a new leader to replace departing Shawn Cox.

Columbia Sportswear President Bryan Timm noted, "We are very fortunate to have an experienced retail professional like David to guide us during this important retail season. David will lead the solid team managing our brick and mortar and ecommerce channels to ensure that we are positioned to execute on our plans for continued expansion in 2017."

From 2011 until March 2016, Lawner served as President, Retail and ecommerce for the Nautica brand where he led all aspects of its U.S. direct-to-consumer business, comprising 87 factory outlet stores and ecommerce. Over the preceding 20 years, he built successful retail platforms at Ann Taylor, Tommy Hilfiger, Carter's, Bob's Stores, Children's Place, and GAP.

"I'm energized by the opportunity to contribute to CSC's strong portfolio of brands," Lawner commented, "and to work with the talented team that is continuing to expand its robust direct-to-consumer platform."

Lawner will report directly to President & COO Bryan Timm, effective October 10, 2016.

About Columbia Sportswear Company

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 100 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, www.prana.com, and www.outdry.com.

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Source: Columbia Sportswear Company