

August 31, 2016



Columbia Sportswear and Manchester United Debut Outdoor Apparel Line

Extensive collection of outerwear now available to fans around the world

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear and Manchester United are proud to announce the release of a new line of outerwear for fans around the globe. Seventeen styles of jackets and shells for men, women and children now available; each style featuring the iconic logos of two of the world's most recognized brands.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160831005379/en/>



Manchester United players wearing jackets from the Columbia Collection, from left to right are Marouane Fellaini, Juan Mata, and David De Gea. (Photo: Business Wire)

“Manchester United and Columbia share a strong heritage focused on our commitment to performance and innovation,” said Joe Boyle, Senior Vice President of Columbia Merchandising and Design. “With this in mind, we designed and developed this technical collection so that the world’s best fans can support their Club while enjoying the outdoors, regardless of the conditions.”

The Columbia line for Manchester United includes styles suitable for wearing inside the stadium, during weekend adventures and on the high-street. The collection is led by three key styles that feature Columbia’s industry-leading technologies to keep fans warm, dry and protected. The **Heatzone 1000 TurboDown Jacket** offers unrivalled warmth from 900-fill, water-resistant goose down, thermal reflective lining and revolutionary wave baffle construction that eliminates cold spots found in traditional down jackets. The **OutDry Extreme Diamond Shell** provides 100% waterproof protection against the heaviest downpours while the **Barlow Pass 550 TurboDown Quilted Jacket** offers classic city style and a removable

faux-fur hood.

“We have some of the most passionate fans in the world, and they can now show their support for Red Devils all year long, regardless of the weather,” said Richard Arnold, Manchester United Group Managing Director. “Columbia enjoys an international reach that matches the Club’s, and we’re excited that everyone can enjoy their favorite outdoor activities while supporting their favorite team.”

Certified as the Official Outdoor Apparel Partner of Manchester United in January, the Columbia + Manchester United apparel line is now available online at www.columbia.com and at the Manchester United Megastore.

About Manchester United

Manchester United is one of the most popular and successful sports teams in the world, playing one of the most popular spectator sports on Earth. Through our 138-year heritage we have won 64 trophies, enabling us to develop the world’s leading sports brand and a global community of 659 million followers. Our large, passionate community provides Manchester United with a worldwide platform to generate significant revenue from multiple sources, including sponsorship, merchandising, product licensing, new media & mobile, broadcasting and match day.

About Columbia

Columbia, the flagship brand of Portland, Oregon-based Columbia Sportswear Company, has been creating innovative outdoor products for enthusiasts since 1938. Columbia has become a leading global brand by channeling the company’s passion for the outdoors into technologies and performance products that keep people warm, dry, cool and protected year-round. To learn more, please visit the company’s website at www.columbia.com.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20160831005379/en/>

Columbia Sportswear PR
Andy Nordhoff, 503-985-1739
Anordhoff@columbia.com

Source: Columbia Sportswear Company