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# Columbia Sportswear Collaboration with Jeffrey New York Delivers an Exquisite Line of Ultra-Premium Outerwear and Footwear

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (NASDAQ:COLM), a global leader in the active outdoor apparel and footwear industries, today announced a collaboration with Jeffrey Kalinsky, founder of Jeffrey New York and EVP of designer merchandising for Nordstrom, to create a line of impeccably appointed, outdoor-inspired pieces. The resulting line of five men's products - four outerwear pieces and one boot - will be available exclusively at Jeffrey New York in mid-September as well as at five Nordstrom locations.

The legendary New York luxury boutique, which bears the name of its founder Jeffrey Kalinsky, is known for its meticulously edited selection of designer merchandise. Carefully selected pieces from the world's most renowned designers make up a collection that has been described as "the perfect closet for any man or woman." Jeffrey is also known for its ambiance - an uncluttered, luxurious interior complemented by live DJs spinning music daily.

Inspired by a personal tendency to integrate high quality down outerwear and premium fleece into his own wardrobe, Kalinsky contacted Columbia with an idea to marry the design aesthetic of Jeffrey with the quality and technical construction of Columbia. "I love a good puffy jacket and I'm obsessed with premium fleece - it has many of the qualities of cashmere." Kalinsky said, "I wanted to partner with someone who was known for doing those things well. We try to always buy and create the perfect product for our clients, so we are all very excited about this collaboration."

The small line of carefully crafted pieces includes a down jacket and vest, premium fleece jacket and pullover, and a supple, street-worthy hiking boot. Columbia President and CEO Tim Boyle describes the line as "premium simplicity" and adds, "the collaboration with Jeffrey has really turned out to be a natural fit. It amplifies the best of Columbia and Jeffrey. We're thrilled to be able to create an elevated, luxurious product that will blend with the performance needs and aesthetic standards of Jeffrey's discerning, urban clients."

## Key Points:

- Premium simplicity and understated luxury
- Five men's products include: Down Jacket, Down Vest, Fleece Pullover, Fleece Jacket and Bugaboot Boot, with retail prices ranging from \$180.00 - \$495.00
- Available mid-September at Jeffrey New York and Nordstrom locations in the following cities: Seattle, WA; Bellevue, WA; Chicago, IL; Bloomington, MN; McLean, VA

## About Columbia Sportswear Company

Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel, footwear, accessories and equipment. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear(R), Sorel(R), Montrail(R), and Pacific Trail(R). To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), and [www.montrail.com](http://www.montrail.com).

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Source: Columbia Sportswear Company