

September 13, 2010



# **Columbia Sportswear to Present at the Goldman Sachs 17th Annual Global Retailing Conference Tuesday, September 14, 2010**

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (NASDAQ:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Goldman Sachs 17<sup>th</sup> Annual Global Retailing Conference being held at the New York Marriott Marquis in New York City on Tuesday, September 14, 2010 at 1:30pm EDT.

The audio portion of the presentation will be webcast live and can be accessed through the Investor Relations section of the company's website, [www.columbia.com](http://www.columbia.com), where it will remain available for replay through October 14, 2010.

(<http://investor.columbia.com/events.cfm>)

## **About Columbia Sportswear**

Columbia Sportswear Company is a leading innovator in the active outdoor apparel, footwear, accessories and equipment markets. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear(R), Sorel(R), Montrail(R), and Pacific Trail(R). To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), and [www.montrail.com](http://www.montrail.com).

Source: Columbia Sportswear Company