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Columbia Sportswear Company to Announce Fourth Quarter 2006 Results on January 25, 2007

PORTLAND, Ore., Jan. 9 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release financial results for its fourth quarter and full year 2006 financial results on Thursday, January 25, 2007 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, January 25, 2007. The call will include discussions regarding the Company's fourth quarter and full year financial performance, a review of the Company's geographic and merchandise category performance, and guidance for future periods.

To participate, please dial 800-851-3059 in the United States (outside the United States, please dial 706-679-8430) five minutes prior to the call. The call will also be webcast live on the investor information section of the Company's website at <http://www.columbia.com>.

The webcast can be accessed on the investor information section of the Company's website at <http://www.columbia.com> until Thursday February 8, 2007.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and the leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at <http://www.columbia.com>.

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