

December 16, 2019



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Kontoor Brands Achieves Zero-Waste Designation at All Owned and Operated Distribution Centers in North America

GREENSBORO, N.C.--(BUSINESS WIRE)-- Kontoor Brands, Inc. (NYSE:KTB), a global lifestyle apparel company, with a portfolio led by two of the world's most iconic consumer brands, *Wrangler®* and *Lee®*, today announced that it has reached zero-waste designation for all of its owned distribution centers in North America, meaning at least 95 percent of the waste from these facilities will be diverted from landfills through recycling, composting and reuse. This designation illustrates Kontoor's continued commitment to embed sustainable business practices throughout its global operations and supply chain.

"Waste reduction and the responsible use of natural resources are key components to Kontoor's sustainability efforts," said Randy Fortenberry, Vice President, Supply Chain, Kontoor Brands. "Reaching and maintaining a zero-waste designation at our North American distribution centers is an important milestone in our commitment to having a positive impact on the communities and environments in which we operate."

The latest distribution center to earn the zero-waste honor is in Mexico City. The North American facilities that have previously received and maintained their zero-waste designation include: El Paso, TX; Hackleburg, Ala.; Luray, Va.; Mocksville, N.C.; and Seminole, Okla.

The zero-waste designation at Kontoor's owned distribution centers in North America was achieved by prioritizing efficient use of materials and conservation of natural resources. Through standardized waste reporting across all facilities, Kontoor has identified, shared and implemented opportunities for waste diversion improvement, while also developing advanced waste reduction initiatives across facilities.

The company's waste reduction and recycling efforts have been supported by Cascadia Consulting Group, a Seattle-based consulting firm that works with organizations on zero-waste strategies and planning. As part of the zero-waste designation process, Cascadia collected data to help Kontoor distribution centers track and meet their waste reduction, reuse and recycling targets.

While the zero-waste designation at all owned distribution centers in North America marks a major milestone in Kontoor's commitment to sustainable business practices, Kontoor is dedicated to reaching a zero-waste designation for all distribution centers globally. Kontoor is also committed to further reducing waste in product design, operations at Kontoor-owned manufacturing facilities, retail stores and corporate offices.

Learn more about Kontoor's sustainability practices and responsible sourcing standards at KontoorBrands.com/sustainability.

About Kontoor Brands

Kontoor Brands, Inc. (NYSE:KTB) is a global lifestyle apparel company, with a portfolio led by two of the world's most iconic consumer brands: *Wrangler*® and *Lee*®. Kontoor designs, manufactures and distributes superior high-quality products that look good and fit right, giving people around the world the freedom and confidence to express themselves. Kontoor Brands is a purpose-led organization focused on leveraging its global platform, strategic sourcing model and best-in-class supply chain to drive brand growth and deliver long-term value for its stakeholders.

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Source: Kontoor Brands, Inc.