September 14, 2011

Media for Liberty Award Announces 2012 Jury Panel

Judges to Evaluate Media Contributions, Grant $50,000 Prize to Winning Entry

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Media Corporation ("Liberty") (Nasdaq: LCAPA, LCAPB, LINTA, LINTB, LSTZA, LSTZB) today announced the 2012 Media for Liberty Award jury panel. The Award was established in 2009 to acknowledge published works that explore the relationship between economic and political liberties.

Eligible works must be originally published or transmitted via print or electronic media during the 2011 calendar year, and received by Liberty Media no later than January 9, 2012. There is a $50,000 prize for the winning entry. The call for entries for year three is currently open.

The distinguished Media for Liberty panel represents thought leaders in the world of journalism and media:

- Christy Carpenter – CEO Winthrop Rockefeller Institute; former Executive Vice President and Chief Operational Officer, Paley Center for Media
- Allan Dodds Frank – Past President, Overseas Press Club of America
- John Malone - Chairman, Liberty Media Corporation
- Stacey Woelfel – Chairman, Radio-Television News Directors Association
- Mark McSherry – Professor of Journalism and Mass Communication, St. Francis College and New York University
- Maria Streshinsky – Editor-in-Chief, Miller-McCune; former Managing Editor, The Atlantic

The Media for Liberty Award is open to journalists worldwide whose original works bring new insights on societal issues, news events, economies, political structures and cultures that illustrate their prosperity or struggle in their pursuit of a free market environment and civil liberties uninfluenced by government agenda.

Submitted works will be reviewed by a jury panel and evaluated based on the degree to which the theme is addressed, inspirational and educational value, relevance to the public discourse, and mastery of media format.

The winner of last year’s Media for Liberty Award was an essay titled “How a New Jobless Era will Transform America” by Don Peck published in the March 2010 edition of *The Atlantic* which speculated on the lasting effects of the recent Great Depression on American society,

culture, politics, national security and its beloved institutions. The prior year's finalist was a CBS *60 Minutes* segment titled *"Congo Gold"* in which *60 Minutes* traveled to the war-torn region of eastern Congo to investigate the connection between the mining of gold and other precious minerals and widespread violence in the region.

Eligibility Requirements

Eligible media outlets, including newspapers, magazines, journals, radio, television and websites, must be generally recognized in their markets and accessible to a broad audience in the United States.

- Length: Print entries may not exceed 20,000 words. Electronic entries may not exceed 120 minutes.
- Language: All entries must be in English, or submitted with an English translation or with English subtitles.
- Examples: Eligible entries may include news reporting, feature coverage, investigative reporting, articles, essays, editorials, commentaries, documentaries and educational works.
- Programs produced and intended for general theatrical motion picture release are not eligible.

The winner will be notified in February 2012. An awards ceremony will be held in the Spring of 2012 in Washington, D.C.

Entry forms, rules and judging criteria can be found at Liberty Media's website www.mediaforlibertyaward.com or on Facebook. Entries should be sent to:

Media for Liberty Award
12300 Liberty
Boulevard
Englewood, CO 80112
720-875-5400

About Liberty Media Corporation

Liberty owns interests in a broad range of electronic retailing, media, communications and entertainment businesses. Those interests are attributed to three tracking stock groups: (1) the Liberty Interactive group (Nasdaq: LINTA, LINTB), which includes Liberty's interests in QVC, Provide Commerce, Backcountry.com, Celebrate Interactive, Bodybuilding.com and Expedia, (2) the Liberty Starz group (Nasdaq: LSTZA, LSTZB), which includes Liberty's interest in Starz, LLC, and (3) the Liberty Capital group (Nasdaq: LCAPA, LCAPB), which includes all businesses, assets and liabilities not attributed to the Interactive group or the Starz group including Liberty's subsidiaries the Atlanta National League Baseball Club, Inc., and TruePosition, Inc., Liberty's interests in SiriusXM, Live Nation and Barnes & Noble, and minority equity investments in Time Warner Inc. and Viacom.

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Source: Liberty Media Corporation