October 23, 2009

Liberty Media Gathers Internet Innovators at Fourth Annual 'NetLeaders Forum 2009'

- Founders and Entrepreneurs from Netflix, Planet Green, Zappos and Others Descend on Host City Denver, Share Best Practices -

ENGLEWOOD, Colo., Oct. 23 /PRNewswire-FirstCall/ -- Liberty Media Corporation ("Liberty") (Nasdaq: LCAPA, LCAPB, LINTA, LINTB, LMDIA, LMDIB) recently held its fourth annual NetLeaders Forum 2009, a unique networking event convening web entrepreneurs from around the country who have built successful consumer internet businesses. NetLeaders is an invitation-only forum that was launched by Liberty Media in 2006 to help digital media entrepreneurs develop their businesses, discuss industry issues, and inspire innovation.

Capitalizing on the success of previous years' forums, NetLeaders 2009 attracted nearly 200 entrepreneurs to Denver, home of Liberty Media. Highlights of the expanded program included discussions with Reed Hastings, Founder and CEO of Netflix, Mark Mahaney, Internet Analyst at Citigroup, and a fireside chat with John Malone, Chairman of Liberty Media and Greg Maffei, President and CEO of Liberty Media. The founders and leaders of Adify, Shutterfly, Zappos and OneRiot hosted a panel on managing their businesses through the current recession. For the first time, the NetLeaders forum also sponsored a dedicated networking group of women internet business leaders.

"Liberty Media began through long term partnerships with great entrepreneurs, and we are thrilled to extend this successful model to the current generation of internet industry leaders," said Michael Zeisser, organizer of the NetLeaders Forum and Senior Vice President of Liberty.

Doug Lebda Founder and CEO of tree.com added, "NetLeaders is a unique event, one of the more collegial and spirited environments for those pioneering business and services on the web. The folks gathered here are as earnest and frank as they come and the shared enthusiasm for interactive media ignites a lot of thoughtful dialogue."

About Liberty Media Corporation

Liberty Media Corporation owns interests in a broad range of electronic retailing, media, communications and entertainment businesses. Those interests are attributed to three tracking stock groups: (1) the Liberty Interactive group (Nasdaq: LINTA), which includes Liberty's interests in QVC, Provide Commerce, Backcountry.com, BUYSEASONS, Bodybuilding.com, IAC/InterActiveCorp, and Expedia, (2) the Liberty Entertainment group (Nasdaq: LMDIA), which includes Liberty's interests in The DIRECTV Group, Inc., Starz

Entertainment, Game Show Network, LLC, WildBlue Communications, Inc., and Liberty Sports Holdings LLC, and (3) the Liberty Capital group (Nasdaq: LCAPA), which includes all businesses, assets and liabilities not attributed to the Interactive group or the Entertainment group including its subsidiaries Starz Media, LLC, Atlanta National League Baseball Club, Inc., and TruePosition, Inc., Liberty's interest in SIRIUS XM Radio, Inc., and minority equity investments in Time Warner, Time Warner Cable, and Sprint Nextel Corporation.

SOURCE Liberty Media Corporation