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Liberty Media Convenes Internet Founders and Entrepreneurs at 3rd Annual 'NetLeaders Forum 2008'

- Liberty Media Hosts Technology Innovators from Backcountry, Blue Nile, Zillow, Provide Commerce, Benchmark Capital and Others -

ENGLEWOOD, Colo., Sept. 16 /PRNewswire/ -- Liberty Media Corporation ("Liberty") today announced its third annual NetLeaders Forum 2008, a one-of-a-kind networking event bringing together founders and entrepreneurs from around the country who have built established internet businesses. In addition to facilitating connections among established leaders from the interactive community, the invitation only event launched by Liberty Media in 2006 is a unique opportunity to discuss industry issues and best practices.

This year the program expands with more than 150 entrepreneurs convening in the Denver area, home of Liberty Media. The day's agenda features keynote Bill Gurley of Benchmark Capital and speakers Jim Holland of Backcountry, Rich Barton of Zillow, Mark Vadon of Blue Nile, and Bill Strauss of Provide Commerce. In addition, Liberty's Chief Executive Officer, Greg Maffei, and Chairman, John Malone, will hold an open-ended fireside chat.

Michael Zeisser, Co-Chair of NetLeaders Advisory Group and Senior Vice President of Liberty stated, "Liberty Media was born out of long-term partnerships with the entrepreneurs who built the cable industry. Today, we repeat that formula with the entrepreneurs who are building the leading companies on the Web. We are proud of our now three-year role through NetLeaders in promoting connections and dialogue between some of the brightest minds now shaping the future of this exciting industry."

Based on the success of last year, content and networking were significantly expanded for 2008. "The enthusiasm and excitement for technology flowing through the NetLeaders Forum was unlike anything I've seen in years," said Founder and CEO of SpireMedia Michael Gellman. Daniel Gerler, founder and CEO of Online Shoes added, "I haven't attended a meeting of internet CEOs and entrepreneurs of this caliber and it was a great experience."

About Liberty Media Corporation

Liberty Media Corporation owns interests in a broad range of electronic retailing, media, communications and entertainment businesses. Those interests are attributed to three tracking stock groups: (1) the Liberty Interactive group (Nasdaq: LINTA), which includes Liberty's interests in QVC, Provide Commerce, Backcountry.com, BUYSEASONS,

Bodybuilding.com, IAC/InterActiveCorp, and Expedia, (2) the Liberty Entertainment group (Nasdaq: LMDIA), which includes Liberty's interests in The DIRECTV Group, Inc., Starz Entertainment, FUN Technologies, Inc., GSN, LLC, WildBlue Communications, Inc., and Liberty Sports Holdings LLC, and (3) the Liberty Capital group (Nasdaq: LCAPA), which includes all businesses, assets and liabilities not attributed to the Interactive group or the Entertainment group including its subsidiaries Starz Media, LLC, Atlanta National League Baseball Club, Inc., and TruePosition, Inc., and minority equity investments in Time Warner Inc. and Sprint Nextel Corporation.

SOURCE Liberty Media Corporation