

## Ingram Micro Helps Accelerate Partner Success with Microsoft Azure and New Commerce Experience

Industry-leading Cloud Marketplace Now Offering New Microsoft Azure Usage Billing Reports and More NCE Billing and Program Automations to Better Enable Channel Partners to Expand their Microsoft Business Faster and Easier

IRVINE, Calif.--(BUSINESS WIRE)-- Taking the complexity out of cloud services and solutions, <u>Ingram Micro Inc.</u> today announced a series of enhancements to its <u>Cloud</u> <u>Marketplaces globally</u> around Microsoft Azure and New Commerce Experience (NCE). Among the features now readily available to Ingram Micro channel partners are greater, real-time visibility into Microsoft Azure billing, plus new Microsoft NCE billing configurations to help simplify and speed subscription management.

"With these new and expanding Microsoft-centric capabilities and integrations, we are giving our channel partners what they asked for—solving for complexity by enabling them to work within the Ingram Micro Cloud Marketplace to land, manage, and expand their Microsoft business faster and easier," notes **Victor Baez, senior vice president, Cloud, Ingram Micro.** "They asked, and we listened and took action to make it work."

The new Microsoft enhancements added and coming soon to the Ingram Micro Cloud Marketplace include:

**Azure Usage Billing Reports:** Saving channel partners time on reconciling billing with accurate cost visibility, self-run periodic reports, and real-time billing projection.

**NCE Billing Enhancements:** New and coming soon Microsoft NCE billing configurations, making it easier for channel partners to schedule, co-term, and automate their subscription commitments.

Advanced NCE Automation Features: Bringing real-time, on-demand visibility to NCE promotions so channel partners can activate new business faster, streamline purchasing, and deliver a better experience to their teams and customers.

"With the help and support of Ingram Micro, we have been able to expand our Microsoft 365 business as well as assist customers in implementing Microsoft business and collaboration solutions in their environments," says **Boris Stankovic, general manager, Rodin Business Solutions, Australia**. "The close relationship we have with Ingram Micro has made a major impact on our yearly sales growth in addition to giving us tools and opportunity to onboard large-scaled projects."

Ingram Micro is a leading global Microsoft distribution partner, serving almost 25,000 partners in more than 30 countries. With channel partners looking to Ingram Micro to help

establish, expand, and grow their Microsoft business, these key billing and promotional updates are essential to the experience and continued adoption of Microsoft Azure and Microsoft NCE.

"Micro Logic is pleased to be working with Ingram Micro and values the ongoing business and technical support provided by its cloud services team," notes **Sandra Thérien, Director, Software Sales Development, Micro Logic, Canada.** "Ingram Micro is a high-quality collaborator, and the growing support they offer around Microsoft 365 specifically, including the various ways in which we can engage them, is a testament to the team's continued investment in supporting our business and Microsoft's partner initiatives."

"To put it simply, Ingram Micro is very partner-focused—offering us great technologies, platforms, tools, and programs," concludes **Joe Wong, Business Manager, Stargate Connections Inc., Canada.** "The Ingram Micro team makes time to help us successfully navigate and understand all they and Microsoft have to offer. This is the magic that makes Ingram Micro so easy to work with. Working together with Ingram Micro, we continue to grow our business in Microsoft solutions and network security."

For more information, channel partners should contact their Ingram Micro sales representative or visit <u>www.ingrammicrocloud.com</u>.

## **About Ingram Micro**

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights, and the trust and dependability that come from decades of proven relationships set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at <u>www.ingrammicro.com</u>.

View source version on businesswire.com: <u>https://www.businesswire.com/news/home/20230130005416/en/</u>

Marie Meoli Rourke WhiteFox Marketing Inc. <u>marie@whitefoxpr.com</u>

Source: Ingram Micro Inc.