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# Ingram Micro Recognized in CRN 2015 Cloud Partner Program Guide for Second Year in a Row

## Leading Cloud Services Provider Earns Consecutive Industry Accolades for Its Premier Channel Program, Ingram Micro Cloud Elevate

IRVINE, CA -- (Marketwired) -- 10/07/15 -- [Ingram Micro Inc.](#) (NYSE: IM) today announced it has been recognized in [The Channel Company's](#) prominent [CRN® 2015](#) Cloud Computing Partner Program Guide for its premier channel program, Ingram Micro Cloud Elevate. The prestigious list recognizes leading technology vendors and their cloud-related partner programs that support and accelerate the growth of channel partners' cloud initiatives.

Recognizing that cloud services alone do not ensure success, Ingram Micro developed Cloud Elevate to provide rewards and support services needed to drive channel partner sales and cloud profitability. Free to enroll, program benefits include access to a variety of exclusive promotions and discounts, educational resources, sales and marketing tools, technical and migration support, and more.

"Each cloud provider and vendor in the Cloud Partner Program Guide was selected by CRN editors for putting forth substantive cloud partner programs that demonstrate a real buy-in and support of the channel community," says Robert Faletra, CEO of The Channel Company. "With the pace of change and fierce competition in the growing cloud market, it's imperative that a solution provider finds vendor partners capable of giving them consistent, tangible support to grow their cloud-related revenue. The CRN 2015 Cloud Partner Program Guide helps them find those partners that are right for their business."

The [CRN 2015 Cloud Computing Partner Program Guide](#) provides a valuable resource for solution providers to navigate the booming cloud marketplace by identifying technology suppliers that offer innovative cloud solutions and partner programs. To qualify for participation in the Cloud Partner Program Guide, technology vendors must have a unique set of partner program benefits for solution providers that deliver cloud infrastructure or applications.

"It's an honor to receive this recognition for a second straight year, as it further validates our commitment to channel innovation and partner success in the cloud," said Renee Bergeron, Vice President, Global Cloud Computing, Ingram Micro. "Ingram Micro Cloud Elevate provides channel partners with the resources needed to quickly expand their cloud footprint while accelerating business transformation and profitability."

The Cloud Partner Program Guide will be featured in the October issue of CRN and can be viewed online at [www.crn.com](http://www.crn.com). By combining the Cloud Partner Program Guide with The Channel Company's upcoming [NexGen Cloud Conference & Expo](#), solution providers have

access to the most relevant and up-to-date information available to accelerate their cloud strategies and solutions.

### **About The Channel Company**

The Channel Company, with established brands including CRN<sup>®</sup>, XChange<sup>®</sup> Events and IPED<sup>®</sup>, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at [www.thechannelcompany.com](http://www.thechannelcompany.com).

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### **About Ingram Micro Cloud**

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit [www.ingrammicrocloud.com](http://www.ingrammicrocloud.com).

### **About Ingram Micro Inc.**

Ingram Micro helps businesses *Realize the Promise of Technology*<sup>™</sup>. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at [www.ingrammicro.com](http://www.ingrammicro.com)

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