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The Joint Corp Announces New Regional Developer for Washington State

SCOTTSDALE, Ariz., May 25, 2017 (GLOBE NEWSWIRE) -- [The Joint Corp.](#) (Nasdaq:JYNT), the fastest growing chiropractic franchise, recently announced aggressive expansion plans for the state of Washington, with goals to open more than 20 locations in the coming years.

To facilitate this growth, The Joint welcomes Kevin Kelly, Fred Auzenne and Faith Clinkenbeard as the new regional developers for the state of Washington, excluding the Vancouver area and including Kootenai County, Idaho. The group will assist with upwards of 20 new clinics statewide in addition to helping support the existing three The Joint clinics located in the Seattle area. They also plan to open and manage multiple clinics themselves.

The regional developer team is comprised of four partners who bring years of franchise ownership and experience in consulting and financial services.

"We all love health and wellness membership-based businesses," says Kelly. "The Joint has a simple business model that provides patients with quality care; I know, because I've been an extremely happy patient of The Joint for years."

The Joint's concept is one Kelly and his business partners believe in.

"The business model brings order and balance to the seemingly chaotic chiropractic industry," Kelly explains. "The low-cost, high value proposition make it attractive for both the franchisee and the patient. Additionally, chiropractors finally have the opportunity to focus on what they love, relieving their patients of pain, without the many hassles of dealing with the insurance industry. Patients who want regular chiropractic care, but may not be able to afford maintenance care, will find The Joint as their answer."

Kelly is a former fighter pilot. He served a combined 25 years for the U.S. Navy and the U.S. Air Force. In addition to being a multi-unit operator for Planet Fitness locations in Washington and Arizona, Kelly works with many large companies and is a leadership/management consultant.

Auzenne has a strong history as an entrepreneur. He's currently involved in several ventures, including managing an Entrepreneur Opportunity Fund that initiates debt and equity placements into small and medium-sized stage companies, investing in commercial real estate projects and consulting with small business startups. He also serves as chief executive officer of The Legacy Group and Quantum Wellness Botanical Institute and the chief revenue officer of Flipping Wall Street. The Legacy Group offers comprehensive sales

and marketing consulting services for businesses that want to use franchising as their business model for expansion, while Flipping Wall Street is a technology and marketing company specializing in stock trading software and Quantum Wellness Botanical Institute sells plant-based nutritional supplements.

Clinkenbeard has a background as a restaurateur with the Maestros Group with a heavy focus on management and customer service. She was drawn to The Joint because the concept is one that aligns with her personal values of helping people. Clinkenbeard is originally from Bellevue, Washington.

About The Joint Corp. (NASDAQ:JYNT)

Based in Scottsdale, Arizona, The Joint is reinventing chiropractic by making quality care convenient and affordable for patients seeking pain relief and ongoing wellness. A no-appointment policy and convenient hours and locations make care more accessible, and affordable membership plans and packages eliminate the need for insurance. With 370+ clinics nationwide and more than 4 million patient visits annually, The Joint is an emerging growth company and key leader in the chiropractic profession. For more information, visit www.thejoint.com or follow the brand on [Twitter](#), [Facebook](#), [YouTube](#) and [LinkedIn](#).

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, Florida, Illinois, Kansas, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Tennessee and Washington, The Joint and its franchisees provide management services to affiliated professional chiropractic practices.

Forward-Looking Statements

This press release contains statements about future events and expectations that constitute forward-looking statements. Forward-looking statements are based on our beliefs, assumptions and expectations of industry trends, our future financial and operating performance and our growth plans, taking into account the information currently available to us. These statements are not statements of historical fact. Forward-looking statements involve risks and uncertainties that may cause our actual results to differ materially from the expectations of future results we express or imply in any forward-looking statements and you should not place undue reliance on such statements. Factors that could contribute to these differences include, but are not limited to, our failure to develop or acquire corporate clinics as rapidly as we intend, our failure to profitably operate corporate clinics, and the factors described in "Risk Factors" in The Joint Corp.'s 2016 Annual Report on Form 10-K. Words such as "anticipates", "believes", "continues", "estimates", "expects", "goal", "objectives", "intends", "may", "opportunity", "plans", "potential", "near-term", "long-term", "projections", "assumptions", "projects", "guidance", "forecasts", "outlook", "target", "trends", "should", "could", "would", "will" and similar expressions are intended to identify such forward-looking statements. We qualify any forward-looking statements entirely by these cautionary factors. We assume no obligation to update or revise any forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Comparisons of results for current and any prior periods are not intended to express any future trends or indications of future performance, unless expressed as such, and should only be viewed as historical data.

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