

## The Joint Corp. is Number 32 Fastest Growing Franchise in Entrepreneur's Franchise 500

Chiropractic clinic franchisor ranks #1 for healthcare service franchises, #182 overall

SCOTTSDALE, Ariz., April 7, 2015 /PRNewswire/ -- The Joint Corp. (Nasdaq: JYNT), a national healthcare franchisor of chiropractic clinics, ranks <u>number 32</u> in Entrepreneur<sup>®</sup> magazine's 36<sup>th</sup> Annual Franchise 500<sup>®</sup> rankings for 2015. It is #182 overall, making this the third consecutive year the franchisor of non-insurance chiropractic clinics has been recognized by the top-tier publication. In addition to being one of the fastest growing in 2015, the data revealed that The Joint Corp. is the top-ranked healthcare service franchise.



The company's ranking is the result of an aggressive expansion campaign which began with the onboarding of a new management team from Starbucks with extensive experience in retail and franchise sales. As of March 2015, there were 250+ The Joint Chiropractic clinics

nationwide and the company is ready to grant additional franchise licenses in several states, most notably Florida, North Carolina, New Jersey, Pennsylvania, Kansas, Alabama, Ohio, California and New Mexico. The Joint Corp. is committed to being a national provider of chiropractic services through rapid development and acquisition of company owned or managed clinics as well as the select sale of additional franchises in target markets.

"Our explosive growth is a testament to our simple operating model, attractive economics and clinics that are easy to build and quick to open," said David Orwasher, president and chief operating officer of The Joint Corp. "With our expansion plans and the working capital we garnered through our initial public offering we expect to continue to rise rapidly through the ranks of the Franchise 500."

Entrepreneur Franchise 500 rankings are based on a comprehensive analysis of two years' worth of data submitted by franchise companies. To be eligible, a franchisor must have a minimum of 10 units, with at least one franchise located in the U.S. It must also be seeking new franchisees in the U.S. The most important factors for selection are objective measures such as financial strength and stability, growth rate and size of the system. The full ranking can be viewed online at <a href="http://www.entrepreneur.com/franchise500">http://www.entrepreneur.com/franchise500</a>.

To learn more about franchising opportunities at The Joint, please go to <a href="http://www.thejoint.com/franchise-opportunities">http://www.thejoint.com/franchise-opportunities</a>.

## About The Joint Corp. (NASDAQ: JYNT)

Based in Scottsdale, Ariz., The Joint...the chiropractic place® is reinventing chiropractic care by making quality alternative healthcare affordable for patients seeking pain relief and ongoing wellness. Our membership plans and packages eliminate the need for insurance, and our no-appointment policy, convenient hours and locations make care more accessible. The Joint performs more than two million spinal adjustments a year across 250+ clinics nationwide. For more information, visit <a href="www.thejoint.com">www.thejoint.com</a>, follow us on Twitter @thejointchiro and find us on <a href="Facebook">Facebook</a>, <a href="YouTube">YouTube</a> and <a href="LinkedIn">LinkedIn</a>.

## **Safe Harbor Statement**

The matters discussed in this news release may include forward-looking statements, which could involve a number of risks and uncertainties. When used in this press release, the words "will," "believes," "intends," "anticipates," "expects" and similar expressions are intended to identify forward-looking statements. Actual results could differ materially from those expressed in, or implied by, such forward-looking statements. Factors that could cause such differences include the risk factors described in our filings with the U.S. Securities and Exchange Commission.

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SOURCE The Joint Corp.