

## PLAYSTUDIOS Partners with Station Casinos to Provide Las Vegas Local Rewards

myVEGAS Rewards Now Available At Red Rock Resort, Green Valley Ranch Resort, and Palace Station

BURLINGAME, Calif. & LAS VEGAS--(BUSINESS WIRE)-- **PLAY**STUDIOS, a developer of free-to-play casino games, today announced that it has inked a deal with Station Casinos to offer rewards from three of their Las Vegas-area casinos: AAA Four Diamond-rated Red Rock Resort and Green Valley Ranch Resort as well as Palace Station. Rewards include a curated collection of room stays, fine and casual dining experiences, and entertainment options at the three participating locations. Station Casinos is the leading developer and operator of entertainment destinations that cater to the locals in the Las Vegas market. This brand new partnership marks the first time Station Casinos has been part of the myVEGAS rewards program.

"Offering real world rewards to our loyal players is one of the biggest things that sets us apart from all the other casual games out there. That's why we continue to focus on broadening, as well as deepening, the collection of rewards we offer through the myVEGAS Rewards program. And while we have made a number of recent announcements about extending these real world benefits beyond the Las Vegas market, our exciting new partnership with Station Casinos reaffirms our commitment to a vital segment of our player community – the Las Vegas local," said Andrew Pascal, CEO of **PLAY**STUDIOS.

Staci Alonso, Senior Vice President and CMO of Station Casinos, "myVEGAS is a great game with millions of fans and followers online. We're delighted to share the Station Casinos experience with their community and we're confident that their local Las Vegas players will enjoy redeeming these new rewards at our three most popular properties."

myVEGAS provides a popular suite of free-to-play online and mobile social casino games where players can earn points by playing and redeem them for real-world rewards at casinos, hotels, theaters, restaurants, and nightclubs. **PLAY**STUDIOS continues to expand its portfolio of the most popular destinations to redeem myVEGAS rewards, including Station Casinos, Bellagio, ARIA, MGM Grand, Mandalay Bay, The Mirage, Monte Carlo, New York-New York, Luxor, Excalibur and Circus Circus.

To play myVEGAS on Facebook, visit:

<a href="https://apps.facebook.com/playmyvegas?kt\_tu=partner&kt\_st1=mv\_pr">https://apps.facebook.com/playmyvegas?kt\_tu=partner&kt\_st1=mv\_pr</a>

To download the mobile myVEGAS app, visit:

- (iOS) APP STORE -<a href="http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21">http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21</a>
- (Android) GOOGLE PLAY http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55474319
- (Kindle) AMAZON Store http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21

## **About PLAYSTUDIOS**

**PLAY**STUDIOS is a developer of engaging casual games for the world's largest social and mobile platforms. Founded by a team of experienced gaming and technology entrepreneurs, **PLAY**STUDIO's first free-to-play application, myVEGAS, combines the best elements of popular casual games with established gambling mechanics. Players enjoy an ever-growing collection of slot and table games and the opportunity to earn an unprecedented selection of valuable, real-world rewards. In creating myVEGAS, **PLAY**STUDIOS has partnered with a collection of leisure and entertainment companies, such as MGM Resorts International and its portfolio of the most recognized resorts in the industry, including Bellagio, ARIA, MGM Grand, Mandalay Bay, The Mirage, Monte Carlo, New York-New York, Luxor, Excalibur and Circus Circus. For more information, please visit <a href="http://www.myvegas.com">http://www.myvegas.com</a>.

## **About Station Casinos**

Station Casinos was founded in 1976 in Las Vegas, NV by the Fertitta family. Station Casinos owns 19 properties throughout Southern Nevada including Boulder Station, Fiesta Henderson, Fiesta Rancho, Green Valley Ranch Resort, Palace Station, Red Rock Resort, Santa Fe Station, Sunset Station, Texas Station, Wild Wild West and several smaller properties under the Wildfire Gaming division. For more information about Station Casinos, please visit <a href="http://www.sclv.com">http://www.sclv.com</a>.

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