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Anuvu Offers Onboard Revenue Solution for Airlines with Airtime Market

The new product further expands Anuvu's Airtime Portal by enabling passengers to order and pay for inflight food and beverages directly from their personal devices



Los Angeles, CA, June 2, 2022 – [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announced the launch of Airtime Market, a new offering in the company's award-winning Airtime Portal. The product enables passengers to order and pay for food and beverage items directly from their personal devices, giving airlines full transparency across their onboard revenue and inventory.

Airtime Market offers a much-needed solution to several challenges currently afflicting the aviation industry relating to manual inflight food and beverage services. The new solution addresses the unnecessary costs, uncertain inventory levels and potential transaction fraud that are typically incited with manual payment services. Additionally, as health and wellness continue to be a top priority for airlines, Airtime Market ensures that flight attendants are spending less time in the aisle, decreasing health risks that arise through person-to-person

exposure, and reduces cost, logistics and hygienic concerns associated with printed menus.

"When it comes to inflight food and beverage service, airlines have been relying on outdated and manual processes for far too long," says Mike Pigott, EVP of Connectivity at Anuvu.

"Recent technological advancements have afforded us the opportunity to simplify the online purchasing process for consumers and businesses alike, aviation industry included. Anuvu is eager to continue moving the needle forward and empowering airlines to take control of their onboard revenue and ensure optimal passenger experiences."

Airtime Market also offers extensive passenger features including contactless ordering and payment, simple dietary navigation and filtering, real time order tracking, auto-generated electronic receipts, and digital coupons.

As Anuvu expands their inflight service options, carriers interested in elevating their passengers' travel experience can contact Anuvu to learn more. For additional information, watch the Airtime Market [launch video](#) or visit anuvu.com

About Anuvu

Anuvu's global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today while optimizing for tomorrow. Our goal is to provide clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests. Anuvu's innovation defines next-generation passenger experiences through integrated solutions tailored to customers' brands and service objectives.

Anuvu. Let Innovation Move You.

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